Office of the Registrar  
(General Section)  
Aligarh Muslim University  
Aligarh

No. D.48/Gen  
Dated: 18/04/2016

CIRCULAR

As per instructions communicated by MHRD received through emails regarding 'introduction of Swachh Bharat Pakhwada in Central Government Ministries-Action Plan' and 'Activities to be undertaken during Swachhta Pakhwada from 1st to 15th September 2016' in the entire University and its centres, the following activities are to be undertaken:

- Keeping premises and toilets clean. Pro active efforts shall be made to keep the premises litter free,
- Essay Competition on Cleanliness,
- Painting Competition,
- Debates on Swachhta,
- Displaying Banners etc. on Swachhta,
- Swachhta Awareness messages to be placed on Website of the Autonomous organization,
- Weeding out/recordings of the old files, records should be effectively ensured in due accordance with rules,
- All kinds of waste material like broken furniture, unusable equipments, defunct vehicles etc. should be completely removed from the premises
- Audio visual programme shall be prepared and distributed among the affiliated colleges for display to motivate the students/employees and other for maintaining cleanliness
- Students can go to a nearby place and clean the public facilities. Local people should also be associated with this move.
- Teachers to hold sensitization meetings with parents on imparting messages of cleanliness and sanitation among their children
- Teachers to inspect sanitary facilities in every institution and plan for their repair and upkeep

All concerned are requested to kindly take appropriate action and also on the theme related to the Central Universities as enclosed in Annexure - I and report activities undertaken to this office so as to enable this office to forward a compiled and consolidated report to the MHRD well in time.

The copies of relevant letters which were received through emails are being enclosed for your reference and records.

(S.M. Suroor Athar)  
Joint Registrar  
(General)

Encl: as above

Distribution:

01. All Deans of the Faculties/DSW,  
02. All Chairman of the Departments of Studies,  
03. All Provosts of Halls/NRSC/Proctor, AMU  
04. All Principals of Colleges/Polytechnics/Schools,  
05. All Coordinators/Directors of the Centres/Institutes  
06. All Heads of Offices/Sections/Units/Cells  
07. Assistant Registrar, Vice-Chancellor’s/Pro Vice-Chancellor’s Secretariat  
08. P.A/P.S. to Registrar/Finance Officer/Controller of Exam
Respected Sir,

Please find attached herewith a letter of Sh. P.Bhaktavatsalam, Under Secretary (CU-VI) for further necessary action.
pbhaktavatsalam.edu@nic.in

With regards

Khamngaihlung
Section Officer
Desk U

641 KB
F.No.20-85/2014-Desk(U)
Government of India
Ministry of Human Resource Development
Department of Higher Education
Central Universities Division.

Shastri Bhawan, New Delhi
Dated the 13th April, 2016.

To

The Registrars of all Central Universities.


Sir,

Please find enclosed herewith a copy of D.O. letter No.S-18020/17/2016 dated 31st March, 2016 alongwith its enclosures received from Ministry of Drinking Water and Sanitation through CDN Section vide Communication's No M.11014/02/2016-CDN dated 5th April, 2016 on the above cited subject.

2. It is requested to take necessary action on the themes related to the Central Universities as enclosed in Annexure I.

Yours faithfully,

End. As above.

(P.Bhaktavatsalam)
Under Secretary to the Govt. of India
Tel.No.2338 5935.

Copy to:-

1. University Grants Commission, New Delhi for information and necessary action.
No. M.11014/02/2016-CDN
Government of India
Ministry of Human Resource Development
Department of Higher Education
CDN Section

229C-Wing, Shastri Bhawan, New Delhi
Dated the 5th April, 2016


The undersigned is directed to enclose herewith a copy of D.O. letter No. S-18020/17/2016, dated 31st March, 2016, received from Ministry of Drinking Water and Sanitation, on the above subject, regarding final Calendar of Events/Activities proposed for different Ministries for implementation.

2. All the Bureaus are requested to take necessary action on the themes related to Ministry, as enclosed in Annexure-I.

(Devender Kumar)
Under Secretary (CDN)
Intercom 724

Encl: As Above

| AS(T) | 500.00 |
| JS(A) | 200.00 (1) |
| JS(CU&L) | 100.00 (2) |
| JS(ICC/P) | 500.00 (3) |
| JS(NIT & DL) | 500.00 (4) |
| JS(HE) | 1000.00 (1) |
| EA(HE) | 500.00 (6) |
| DDG(State) | 500.00 (7) |

Copy to:

Dir(A) 500.00 (8)  
DN(TS) 100.00 (9)  
Dir(ICC) 500.00 (16)  
NOC- for uploading on e-office 500.00 (17)  

DS(TS-I) 100.00 (1)  
DS(CU) 100.00 (12)  
DS(HE) 500.00 (11)  
DS(MC & EAD) 500.00 (13)  

Dear Mr. Oberoi,

Kindly refer to the Cabinet Secretary's DO letter of even number dated 1st March, 2016 and my letter dated 28th March, 2016 regarding the Calendar of Events for the Swachh Bharat Pakhwada for the year 2016-17.

In this regard, a meeting of the Inter Ministerial Committee on Swachh Bharat Implementation was held on 30th March 2016, at which the Calendar of Events/Activities proposed by different Ministries, including all updates received till date, was reviewed and endorsed. The final Calendar is annexed for your record and implementation.

My Ministry has also developed an on-line mechanism for uploading your action plan as well as activities undertaken, and also to monitor the implementation of the Swachh Bharat Pakhwada events. A separate communication will be sent to you soon giving details for operationalizing the on-line mechanism.

With regards,

Yours sincerely,

[Signature]

Mr. V.S. Oberoi
Secretary
Ministry of Human Resource Development,
Department of Higher Education
New Delhi
# Thematic cleanliness drives: April’16 – March’17

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Dates</th>
<th>Suggested theme</th>
<th>Reasons for selecting theme</th>
<th>Suggested activities</th>
<th>Concerned ministry</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; – 15&lt;sup&gt;th&lt;/sup&gt; April 2016</td>
<td>Cleanliness drives in slum communities</td>
<td>Ambedkar Jayanti on 14&lt;sup&gt;th&lt;/sup&gt; April</td>
<td>Sensitize slum communities regarding:</td>
<td>HUPA; Ministry of Social Justice and Empowerment; MoUD; Ministry of Shipping; DoI legal Affairs; M/O Law and Justice; Rajbhasha Vibhag, M/O Home Affairs</td>
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<td></td>
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<td>- Discouraging manual scavenging</td>
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<td></td>
<td></td>
<td>- Conversion of insanitary toilets to sanitary toilets</td>
<td></td>
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<tr>
<td>2</td>
<td>16&lt;sup&gt;th&lt;/sup&gt; – 30&lt;sup&gt;th&lt;/sup&gt; April 2016</td>
<td>Heritage places and monuments</td>
<td>World Heritage Day on 18&lt;sup&gt;th&lt;/sup&gt; April</td>
<td>- Cleanliness drives around heritage sites</td>
<td>Ministry of Railways; Ministry of cultural</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- Getting school children to clean nearby monuments</td>
<td>Ministry of Consumer Affairs; Food and Public Distribution</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- Entry tickets for all monuments to have SBM logo and messages printed at the back</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>- Railway stations serving heritage sites to undertake cleaning activities</td>
<td>Ministry of Commerce and Industry; Rajbhasha Vibhag,</td>
</tr>
<tr>
<td>Sl No</td>
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<td>Reasons for selecting theme</td>
<td>Suggested activities</td>
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</table>
| 3     | 1<sup>st</sup> - 15<sup>th</sup> May 2016 | All factories and manufacturing premises, using manual labourers and workers | International Labour Day - 1<sup>st</sup> May                                                | • Cleanliness drives in and around factory premises  
• Cleaning and inspection of sanitary facilities for workers | Ministry of Heavy Industries and Commerce; Ministry of Steel; Ministry of Chemicals and Fertilizers; Ministry of MSME  
Department of Defence Production  
Ministry of Power  
Rajbhushan Vibhag, M/O Home Affairs |
| 4     | 16<sup>th</sup> - 31<sup>st</sup> May 2016 | All government offices                                                          | New Ministry of DoNER came into existence from 27<sup>th</sup> May & 2<sup>nd</sup> anniversary of current government’s swearing-in on 26<sup>th</sup> May | • Mus shielded by all ministries, on swachhvarat.mygov.in  
• Cleaning activities within ministry premises; photographs uploaded on mygov.in | Ministry of Development of North Eastern Region  
NITI Aayog  
Department of Land Resources  
Department of Chemicals and Petrochemicals  
Ministry of Corporate Affairs |
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<tr>
<th>SI No</th>
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<th>Suggested activities</th>
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</table>
| 5     | 1st - 15th June 2016 | All popular forest sanctuaries, reserved forest areas, parks and animal welfare establishments | In line with World Environment Day – 5th June | - Sensitization drives in parks on safe disposal of animal excreta  
- Sensitization drives against littering in sanctuaries and forest areas  
- Cleaning drives in parks and recreational places  
- Setting up composting equipments in parks | Department of Disinvestment  
Ministry of Women and Child Development  
Ministry of Mines  
M/O Textile  
D/O Biotechnology, M/O Science & technology  
Ministry of Power MoSPI  
Rajbhasha Vibhag, M/O Home Affairs  
All Ministries |
<p>|       | 16th - 31st | Corporate volunteering by UN Public Service day on 23rd |                                                                                | - Mass pledges by employee                                                      | Ministry of Corporate |
|       |             |                                                                                  |                                                                                |                                                                                   |                                                             |</p>
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<tr>
<td>6</td>
<td>June 2016</td>
<td>private organizations and corporate entities, for increasing traffic on swachh Bharat mygov.in</td>
<td>June</td>
<td>volunteers&lt;br&gt;- Volunteer cleaning activities undertaken, and uploaded on mygov.in&lt;br&gt;- Pledge taking by RWA residents, and cleaning drives uploaded on mygov.in&lt;br&gt;- Cleaning and inspection of sanitary facilities for maintenance staff, within RWA premises</td>
<td>Affairs, DPE&lt;br&gt;Ministry of Consumer Affairs, Food and Public Distribution</td>
</tr>
<tr>
<td>7</td>
<td>1st - 15th July 2016</td>
<td>RWAs, housing societies&lt;br&gt;In line with International Cooperative day on 4th July</td>
<td>World Friendship Day on 30th July&lt;br&gt;- Citizens voluntarily put ‘friendship bands’ on municipal workers serving in their locality&lt;br&gt;- ULB distributes masks and safety kits to all municipal workers</td>
<td>- Pledge taking by RWA residents, and cleaning drives uploaded on mygov.in&lt;br&gt;- Cleaning and inspection of sanitary facilities for maintenance staff, within RWA premises</td>
<td>MoUD</td>
</tr>
<tr>
<td>8</td>
<td>16th - 31st July 2016</td>
<td>Honouring municipal workers, with citizens extending the hand of ‘friendship’ to all municipal workers working for Swachh Bharat Mission&lt;br&gt;World Friendship Day on 30th July</td>
<td>World Friendship Day on 30th July&lt;br&gt;- Citizens voluntarily put ‘friendship bands’ on municipal workers serving in their locality&lt;br&gt;- ULB distributes masks and safety kits to all municipal workers</td>
<td>- Pledge taking by RWA residents, and cleaning drives uploaded on mygov.in&lt;br&gt;- Cleaning and inspection of sanitary facilities for maintenance staff, within RWA premises</td>
<td>Ministry of Social Justice and Empowerment</td>
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<td>9</td>
<td>1st - 15th August 2016</td>
<td>All NSS, NCC, eco-clubs&lt;br&gt;12th August: International Youth Day</td>
<td>12th August: International Youth Day&lt;br&gt;- Youth volunteers sensitize citizens and alum dwellers about safe sanitary practices and DSWM&lt;br&gt;- Youth groups take mass pledges on mygov.in, and undertake cleaning drive: in various locations in the cities, and upload pictures on swachhborarth.mygov.in</td>
<td>- Pledge taking by RWA residents, and cleaning drives uploaded on mygov.in&lt;br&gt;- Cleaning and inspection of sanitary facilities for maintenance staff, within RWA premises</td>
<td>Ministry of Defence; Ministry of Youth and Sports Affairs; MoEF</td>
</tr>
<tr>
<td>10</td>
<td>16th - 31st August 2016</td>
<td>All registered sports clubs in the country&lt;br&gt;National Sports Day - Aug 29th</td>
<td>National Sports Day - Aug 29th&lt;br&gt;- All sports icons - Swachh Bharat ambassadors - to take up special</td>
<td>- All sports icons - Swachh Bharat ambassadors - to take up special</td>
<td>Ministry of Youth and Sports Affairs</td>
</tr>
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| 11    | 1st – 15th September 2016 | Focused engagement with teachers | Teacher’s Day - 5th September                                                                 | • Teachers to hold sensitization meetings with parents on imparting messages of cleanliness and sanitation among their children  
• Teachers to inspect sanitary facilities in every institution and plan for their repair and upkeep                                             | Ministry of HRD                         |
| 12    | 16th – 30th September 2016 | All major tourist places  | World Tourism Day on 27th September                                                        | • Special cleaning drives to be conducted in every tourist spot  
• All tourist places to have sanitary and functional toilet facilities  
• Entry tickets for all tourist places to have SBM logo and messages printed at the back.  
• Railway stations serving tourist places to undertake cleaning  | Ministry of Tourism; Ministry of Railways |
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<tr>
<td>14</td>
<td>16th – 31st October 2016</td>
<td>All hotels / eateries / restaurants</td>
<td>World Food Day - October 16th</td>
<td>• Sensitization drives with all eating establishments about importance of Decentralized SWM</td>
<td>Ministry of Tourism, DRDO, M/o, Law and Justice, Department of Electronics and Information, Technology, M/O communication and IT</td>
</tr>
<tr>
<td>15</td>
<td>1st – 15th November 2016</td>
<td>Massive engagement with students</td>
<td>Children’s Day – 14th November</td>
<td>• Mass pledge taking by all children</td>
<td>Ministry of HRD</td>
</tr>
<tr>
<td>Sl. No</td>
<td>Dates</td>
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</table>
| 16    | 16th – 30th November 2016 | Special drive in Community and Public toilets in slums and public places | World Toilet day on 19th November | - Sensitization drives among slum communities on Operation & Maintenance of Community Toilets  
  - Clean-up drives, Art and painting drives by local artists on public toilet walls  
  - Drive by ULBs to make all PTs functional | MoUD  
  Department of Heavy Industries  
  Department of Animal Husbandry,  
  Dairying and Fisheries |
| 17    | 1st – 15th December 2016 | Focused engagement with armed forces | Navy day – 4th December, Armed forces flag day – 7th Dec | - Inspirational messages on public media by Minister (Defence)  
  - Soldiers to undertake ‘swachhata marches’  
  - Soldiers to sensitize citizens on themes of cleanliness and sanitation  
  - Cantonment board residents to take up cleanliness drives | Ministry of Defence  
  Department of Disinvestment |
| 18    | 16th – 31st December 2016 | All religious places | Christmas – 25th December | - Inspirational messages on public media and special drives by religious icons – Swachh Bharat ambassadors  
  - Cleanliness drives in all religious establishments (temples, churches, gurdwara, mosques, etc)  
  - Entry tickets for Religious places to have SBM logo and messages printed at the back  
  - Railway stations serving religious places to undertake cleaning activities | Ministry of Railways  
  Ministry of Cultural |
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</table>
| 19    | 1<sup>st</sup> – 15<sup>th</sup> January 2017 | Agriculture mandis and grain markets, vegetable markets | In line with spirit of Harvest festivals in that period- Pongal, Bihu, Lohri. | • Composting equipments installed in every vegetable mandi to process wet waste  
  • Clean-up drives, hoardings and banners put up at every mandi | Ministry of Agriculture and Farmers Welfare |
| 20    | 16<sup>th</sup> – 31<sup>st</sup> January 2017 | Special drive in Girls' schools and anganwadis, special drive separate toilet facilities for girls in schools | National Girl Child Day – 24<sup>th</sup> January | • Ensuring functional separate toilet facilities in sufficient numbers for girl students in anganwadis | Ministry of Women and Child Development; MHRD(Swachh vidyalaya, SSA) |
| 21    | 1<sup>st</sup> – 15<sup>th</sup> February 2017 | Hospitals, clinics, nursing homes | World Cancer Day – 4<sup>th</sup> February  
  World Day of the Sick – 11<sup>th</sup> February | • All hospitals / clinics to install waste-bins for segregated waste  
  • Massive cleaning drives in all hospital wards and hospital premises  
  • Sensitisation drives by doctors, nurses and medical staff to patients and visitors on importance of safe sanitation and hygiene | MoHFW |
| 22    | 16<sup>th</sup> – 28<sup>th</sup> February 2017 | Petrol pumps, flyovers, bridges, state and national highways | | • Every petrol pump along state and national highways to have separate functional toilet facilities, and separate waste-bins (for wet and dry waste)  
  • Hoardings and banners along highways against littering, use of plastics  
  • Large dust-bins put up every few kilometers along highways | Ministry of Road transport and highways; Ministry of Petroleum |
| 23    | 1<sup>st</sup> – 15<sup>th</sup> | Special focus on women SHGs | International Women's Day – 8<sup>th</sup> | • Training workshops for women | Ministry of Women |

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<tr>
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<tbody>
<tr>
<td>24</td>
<td>March 2017</td>
<td>All water bodies (rivers, ponds, lakes), and beaches / river banks</td>
<td>18th-21st March</td>
<td>* Mass cleaning drive in all water bodies * Mass cleaning of beaches and river banks</td>
<td>Ministry of Social Development; Ministry of Gender and Child Development; Ministry of Social Justice and Empowerment; Ministry of Water Resources</td>
</tr>
</tbody>
</table>
Activities to be undertaken during Swatchhta Pakhwada from 1st to 15th September, 2016-reg.

From: KHAM NGAIH LUN <cusection.edu@gov.in>  
Sender: cusection.edu <cusection.edu@gov.in>  
Subject: Activities to be undertaken during Swatchhta Pakhwada from 1st to 15th September, 2016-reg.

To: registrar@du.ac.in, registrar@uohyd.ernet.in, registrar@cub.ac.in, alak@tezu.ernet.in, bhagaw@tezu.ernet.in, registrartu@tezu.ernet.in, registrar@ponduni.edu.in, registrar igntu14 <registrar.igntu14@gmail.com>, registrarCUH <registrarCUH@gmail.com>, registrar@cup.ac.in, registraroffice cup <registraroffice.cup@gmail.com>, registrar@cukashmir.ac.in, registrar@cug.ac.in, registrar@cuju.ac.in, regtroffice@nehu.ac.in, registrar@mzu.edu.in, registrar@maniuruniv.ac.in, registrar cuhimachal <registrar.cuhimachal@gmail.com>, registrar@cuo.ac.in, registrar hnbgu <registrar.hnbgu@gmail.com>, registrar AU <reg.au@allduniv.ac.in>, registrar@bhu.ac.in, registrar mgahv <registrar.mgahv@gmail.com>, registrar@mail.jnu.ac.in, registrar amu <registrar.amu@amu.ac.in>, registrar@visva-bharati.ac.in, registrar@aus.ac.in, registrar@bbau.ac.in, registrar@curaj.ac.in, registrar@cutn.ac.in, registrar@cuju.ac.in, registrar@cukeralac.in, registrar@cuk.ac.in, sashraf@jmi.ac.in, moosvi1@gmail.com, registrar31@rediffmail.com, registrar@cus.ac.in, registrarggv15@gmail.com, registrar@tripurauniv.in, registrar@nagalanduniversity.ac.in, registrar@cukashmir.ac.in, rgureg@gmail.com, registrar@manuu.ac.in, ho cu:h <ho.cuhp@gmail.com>

Cc: BhaktavatsalamP UnderSecretary  
<pbhaktavatsalam.edu@nic.in>

Respected Sir,

Please find attached herewith a letter of Sh. P.Bhaktavatsalam, Under Secretary (CU-VI) for further necessary action.
pbhaktavatsalam.edu@nic.in

With regards

Khamngaithlun
Section Officer
Desk U

Activities to be undertaken during Swatchhta Pakhwada from 1st to 15th September, 2016-reg..pdf
52 KB
F.No.20-85/2014-Desk U
Government of India
Ministry of Human Resource Development
Department of Higher Education

New Delhi, Dated the 13th April, 2016

To,
Registrar(s) of all Central Universities.

Subject: Activities to be undertaken during Swatchhta Pakhwada from 1st to 15th September, 2016.

Sir,

I am directed to refer to the above mentioned subject and to say that it has been decided to undertake the following activities during Swatchhta Pakhwada from 1st September, 2016 to 15th September, 2016:

1. Keeping premises and toilets clean. Proactive efforts shall be made to keep the premises litter free.
2. Essay Competition on Cleanliness.
3. Painting Competition
4. Debates on Swatchhta
5. Displaying Banners etc. on Swatchhta
6. Swatchhta Awareness messages to be placed on Website of the Autonomous organization
7. Weeding out/recordings of the old files, records should be effectively ensured in due accordance with rules
8. All kinds of waste material like broken furniture, unusable equipments, defunct vehicles etc. should be completely removed from the premises.
9. Audio-visual programme shall be prepared and distributed among the affiliated colleges for display to motivate the students/employees and other for maintaining cleanliness.
10. Students can go to a nearby place and clean the public facilities. Local people should also be associated with this move.
11. Teachers to hold sensitization meetings with parents on imparting messages of cleanliness and sanitation among their children
12. Teachers to inspect sanitary facilities in every institution and plan for their repair and upkeep.

It is requested to undertake the above-stated activities in your University and furnish action taken report at the earliest.

Yours faithfully,

(P. Bhaktavatsalam)
Under Secretary to the Government of India
Tele No. 23385935