PRESS RELEASE

Aligarh Muslim University Kishanganj Centre on March 5 and 6, 2017, organised a campus placement drive exclusively for the MBA students. The drive was inaugurated by Prof (Dr.) Raashid Nehal, Director of the A.M.U. Kishanganj Centre. "We are humbled by the confidence that SoftNice Inc. have reposed in us by conducting campus placement for our students to augment their pool", said Prof (Dr.) Raashid Nehal, Director, A.M.U. Kishanganj Centre. "Our Placement Preparation modules are equipped with diverse activities for developing the employability skills of students and their overall personality. These preparation programmes has helped significantly in boosting the capabilities of the MBA students and move along their chosen career paths", he further added.

The two-long event was effectively headed by Dr. Mohammad Razi-ur-Rahim, Training & Placement Officer and Mr. Arif Anwar Assistant TPO. Dr. Mohammad Razi-ur-Rahim, Coordinator of the Placement Cell welcomed the representatives from SoftNice Inc. which was headed by their HR Manager Mr. Farhan Sheikh and Mr. Babur Rayya, Operations Head. Mr. Farhan Sheikh HR Head of SoftNice Inc. said that there is lack of skilled professionals in the industry. Students need to focus on their skill sets. Our expectations have matched with students of MBA Department of A.M.U. Kishanganj Centre "we are pleased to give them placement opportunity and we feel that little guidance can help them make their stand in the industry". On the occasion, Dr. Razi - Placement Officer said, "we organize such recruitment programs with the motive of providing a head start in students’ careers in the areas of Management." He also added that the Institute has helped its students in producing a desire and passion for knowledge as well as talent for innovative thinking, now it’s time to apply it. The two days were engaged with placement procedures. Students were also explained about opportunities and benefits of working in SoftNice Inc. Students presented great enthusiasm and excitement for this placement as they had been working very hard for it and it was the time for them to show their capabilities. Around 32 students from MBA Department of the institute participated in the campus placement drive. The test mode for placement was written test, group discussion followed by interview. The final interview will be held at their Head Office in Aligarh. After that the students will be offered a salary package ranging from 1.8 lakhs to 2.5 lakhs. Students were selected for designations like Management Trainee, Operations Trainee, Sales Trainee, and Customer Service Executive. The selected sixteen students have expressed their happiness and have exclaimed that they had to work really hard to bag the offers. "The Institution literally kept me on my toes from the very first day of joining the MBA course, with skills to learn and tasks to do, this rigorous academic exercise has helped me have a job in hand today", said Owais, an MBA student who has been selected.

Dr. Razi and Mr. Arif Anwar lauded the role of Training & Placement Cell in placing large number of students in Soft Nice Inc. at attractive packages and motivated the students to strive higher in the any field they chose. Dr. Asad Ullah, Coordinator MBA Department, Ms. Farha Rashid, Assistant Professor and Mr. Sarwar Alam, Assistant Professor was present to assist the placement drive.