

**Video-Conferencing Lecture Organized in Department of Business
Administration, AMU Murshidabad Centre**

Mr. Ammar Lodi, Alumnus of Department of Business Administration, based in Dubai, UAE, delivered a lecture on the topic: **“Introduction to Private Banking”** through video-conferencing to the students of MBA, AMU Murshidabad Centre. Mr. Lodi did MBA (Finance) from AMU and is currently associated as a Manager with **LGT Group, Dubai**. He has got around 10 years of experience in Banking and Finance, having worked with Citibank and Standard Chartered Bank in the Gulf region.

Mr. Lodi, explained in detail various aspects of private banking, sharing his experiences as a personal banker himself. He said that “Private banking has a greater emphasis on financial advice and is concerned with gathering, maintaining, preserving, enhancing and transferring wealth.”

Dr. Badaruddoza, Director AMU Murshidabad Centre conveyed his thanks to Mr. Lodi for devoting his time for students. He informed the students that the training and placement office of the Centre, with the support of Mr. Lodi, will be organizing such lectures with professionals drawn from various fields of management.

Mr. Quaid Jamal and Mr. Samantak Chakraborty, students of MBA final year organized this lecture. The lecture was attended by a large number of students, with great enthusiasm.