Department of Business Administration

"Self Inspired, Dependable and Socially Conscious Management"
Redefining Managers Since 1969

Placement Brochure - 2017
“The purpose of education has always been to enable a man to develop his intellectual powers to the full so that he may grasp the significance of any situation that arises, that he may know the difference between right and wrong and gain the ability to contemplate the divine mysteries of nature. Education should strengthen his character, help him to look after himself and concentrate on the life to come.”

“From the seed that we sow today, there may spring up a mighty tree whose branches, like those of the Banyan of the soil, shall in their turn strike firm roots into the earth and themselves send forth new and vigorous sapling.”
## Contents

1. Message of Vice-Chancellor ........................................ 4
2. Message of Pro Vice Chancellor ................................. 5
3. Message of Deputy Coordinator ................................. 6
4. Message of Director .................................................. 7
5. Aligarh Muslim University at a Glance ......................... 8
6. Faculty of Management Studies & Research ................ 10
7. AMU Murshidabad Centre ............................................ 11
8. Courses offered at AMU Murshidabad Centre ............... 12
9. Profile of the Faculty .................................................. 13
10. Curriculum offered in M.B.A ......................................... 15
11. Profile of the Students — ................................. 19
    Marketing
    Finance
    Human Resource
12. Our Recruiters ......................................................... 23
13. Student Placements .................................................... 24
14. MBA First Year (for Summer Training) ....................... 26
15. Executive Committee Placement Cell ....................... 32
1. It is heartening to note that the Training and Placement Office, AMU Murshidabad Centre is bringing out its Placement Brochure for the MBA Batch 2015-17.

2. The Aligarh Muslim University has made significant improvements in various fields including upgradation of its infrastructure. The new building of the Faculty of Management is one such important development where state of the art facilities will be provided to hone the skills of our management students.

3. Our graduates are drawing much favourable attention in the corporate world and have succeeded in finding good career options in national and multinational companies.

4. We are attracting leading companies in the University's campus placement exercises. Our students have the knowledge, skills, energy and desire to make a mark in whatever responsibilities which will be assigned to them. They are “job ready” and will certainly prove their worth.

(Lt. Gen. Zameer Uddin Shah)
Message of Pro Vice Chancellor

1. It is a matter of immense pleasure that MBA students of Murshidabad Centre are bringing out their placement brochure for the session 2016-17.

2. I strongly believe that our students have huge potential and can be an asset for any organization. They have proven it umpteen number of times in various industries and organizations across the country.

3. The university administration is committed to provide full support and is making all efforts towards streamlining the placement process of our students.

4. I am sanguine that MBA graduate from Murshidabad Centre will get lucrative jobs in the corporate world by dint of their academic acumen and professional skills. I wish them success in all their future endeavours.

Brig S Ahmad Ali (Retd)
Pro Vice-Chancellor
The AMU Centre in Murshidabad is offering a two-year full time MBA under the aegis of the Department of Business Administration, Aligarh Muslim University, Aligarh. The academic offerings are crystallised based on UGC guidelines. The curriculum is designed to enable students learn modern management concepts and also develop business skills that help them in negotiating the demands of the corporate world.

The alumni of the Centre have proven their management skills and abilities in various organizations around the world. The residential nature of the campus attunes students to adjust in different situations. Stay in hostels helps students inculcate qualities of trust, loyalty and mutual cooperation.

The profile of students is provided in this brochure, offering a rich pool of talents from different parts of the country. You will find our students to be cultured and well grounded management graduates.

We invite you to visit our Murshidabad Campus of AMU for placements. We assure you that your visit shall be worth the efforts in locating the right talent. Off-campus interviews and interactions can also be arranged. Please feel free to contact the placement advisor for arranging your visit. We look forward to mutually rewarding association with your esteemed organisation.

With good wishes and warm regards.

Dr Parvaiz Talib

Professor of Management

Co-ordinator, AMU Centres
Aligarh Muslim University scaled new heights when NAAC accredited it with ‘A’ grade. Aligarh Muslim University with its past glorious history is spreading education in different parts of India. AMU Murshidabad Centre is one of the vibrant Campuses of AMU, engaged in teaching and research in West Bengal. At present, the Centre is running MBA, integrated BALLB and B. Ed. courses. Business Administration is one of the thrust areas of the Centre. I am happy to note that the MBA department is going to publish the Placement Brochure for 2016-17 Session.

AMU Murshidabad Centre is enjoying the privilege of selecting some brilliant students for its MBA program. The selection process comprises of different steps which include an entrance test followed by group discussion and personal interview. The selected students are highly talented with diverse backgrounds. The Centre inculcates best professional attitude with communication skills to these highly motivated and hardworking students.

I am sure that our students will be an asset to any organization because of their pleasant personality, determination and professionalism. Therefore, I feel privileged to invite your organization to recruit our students and I am confident that they will fulfill your expectations.

Looking forward to have a mutually rewarding long term relationship.

(Dr. Badaruddoza)
Aligarh Muslim University (AMU) occupies a unique position amongst universities and institutions of higher learning in the country. It was established in 1920, and evolved out of the Mohammedan Anglo-Oriental College (MAO College) which was set up in 1877 by the great visionary and social reformer, Sir Syed Ahmad Khan. From its very inception, it has kept its door open to the members.

Spread over 467.6 hectares in the city of Aligarh, Uttar Pradesh, Aligarh Muslim University offers more than 300 courses in the traditional and modern branches of education. It draws students from all states in India and from different countries, especially Africa, West Asia and Southeast Asia.
The University now has 13 faculties comprising 107 teaching departments, 3 academies and 15 Centres and institutions. A special feature of the university is its residential character with most of the staff and students residing in the campus. There are 19 halls of residence for students with 80 hostels.

The University has opened three new centres of study outside Aligarh at Murshidabad, West Bengal; Mallapurum, Kerala; and Kishanganj, Bihar. At present teaching facility of MBA, Integrated BALLB and B. Ed. courses is available in these Centres. It is projected that in ten years down the line, these Centres will have more than 10,000 students each in advance study and research.

**Ranked 2nd among Top Ten Indian Universities by Times Higher Education UK 2016**

**Accredited ‘A’ Grade by NAAC**
Faculty of Management Studies and Research (FMSR), Aligarh has been an epitome of excellence for the past three decades. It is in the constant process of inculcating managerial skills in future managers. Moreover, the deep insight into the industry gained through years of experience has helped FMSR carve a niche for itself in the business world. The success stories written by the alumni of FMSR are a testimony to the fact that its management program is second to none.

MISSION
FMSR is committed to the mission of creating a cadre of self-inspired, dependable, socially conscious and efficient managers.

RECENT MILESTONES
- Frank & Debbie Islam Department of Management inaugurated in February 2017.
- Collaboration with AIMA, New Delhi in 1999 to launch Executive Doctoral Program.
- PG Diploma courses (evening) in Marketing Management and Personnel Management.
- PG Diploma in Islamic Banking & Finance.
A new chapter of educational enlightenment was added to the culturally enriched soil of Bengal with the establishment of Aligarh Muslim University Murshidabad Centre in 2010. The Centre, accredited by NAAC in ‘A’ grade, is empowered by Section 5(2) (C) of the AMU (Amendment) Act, 1981 and under Section 12(2) of the University Act. [Act XL 1920 and AMU (Amendment) Act, 1972].

The Centre is located in the Murshidabad district of West Bengal which once served as the capital city of the Nawabs of Bengal. Murshidabad being a historical place is replete with numerous historical and tourist spots.
AMU Murshidabad Centre started two Academic Programmes – MBA & BALLB in 2011 and B. Ed. in 2013. Many other courses are in the pipeline in the years to come.

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Courses</th>
<th>Duration</th>
<th>Eligibility</th>
<th>Selection Process</th>
<th>How to Apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MBA</td>
<td>2 years</td>
<td>Bachelors degree in any discipline with at least 50% marks in aggregate.</td>
<td>Through Admission Test. Admission is offered through Counseling.</td>
<td>Application forms are issued in the month of February/March each year. For more details visit <a href="http://www.amu.ac.in">www.amu.ac.in</a></td>
</tr>
<tr>
<td>2</td>
<td>BALLB (Hons.)</td>
<td>5 years</td>
<td>Senior Secondary School Certificate or an equivalent examination with aggregate not less than 50% of the total marks. OR Bridge Course (for Graduates of Deeni Madaris) from AMU with 50% marks in aggregate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>B. Ed.</td>
<td>2 years</td>
<td>At least 50% marks in B.A. / B.Sc. / B.Com. / B.Th. and/or Master’s Degree in Science / Social Science /Humanity, Bachelor in Engineering or Technology with specialization in Science and Mathematics with 55% marks.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Master in Business Administration - MBA**

Considering the need of developing managerial skills and competencies and to meet the ever-increasing demand of management professionals, the Aligarh Muslim University decided to start the Master in Business Administration course from the conception of AMU Murshidabad Centre. The program was inaugurated by Honourable Ex-Vice Chancellor of Aligarh Muslim University, Prof. P K Abdul Aziz on March 06, 2011. The two year MBA programme, with student intake of 60, offers 4 specializations, namely, Finance, Marketing, Human Resource, and Operations Management.
Name: Dr. Amir Jafar  
Designation: Associate Professor  
Qualification: M. Com, MBA(HR), Ph.D  
Teaching Experience: 14 years  
Primary Area of Affiliation: Organisational Behaviour, HRM & Strategic Management  
Research Interest: HRM, CSR, IR, Labour Law & Human Capital Management  
Faculty Responsibility: Course Coordinator, Dean Student Welfare

Name: Dr. Nigamananda Biswas  
Designation: Associate Professor  
Qualification: Ph D, UGC-NET (Management)  
Teaching Experience: 13 years  
Primary Area of Affiliation: Marketing  
Research Interest: Consumer Behaviour  
Faculty Responsibility: Training & Placement Officer

Name: Dr. Rashid Usman Ansari  
Designation: Assistant Professor  
Qualification: Ph D  
Teaching Experience: 9.5 years  
Primary Area of Affiliation: Finance and Accounting  
Research Interest: IPOs, Stock Markets, Corporate Finance, Information Asymmetry  
Faculty Responsibility: Warden, Boys Hostel

Name: Dr. Syed Atif Jilani  
Designation: Assistant Professor  
Qualification: Ph D, UGC-NET (Management & Commerce)  
Teaching Experience: 2.5 Years (Teaching), 2.5 Years (Industry)  
Primary Area of Affiliation: Finance & Economies  
Research Interest: Auctions, Islamic Finance, Corporate Finance, Stock Markets  
Faculty Responsibility: Public Relation Officer, In-charge Computer Lab & Internet
FACULTY PROFILE

Name: Dr. Aminul Haque
Designation: Assistant Professor
Qualification: MBA, UGC-NET (Management), BDS
Teaching Experience: 3.5 years
Primary Area of Affiliation: Management of Operations, Information Systems & Technology in Business
Research Interest: Computer Based Information Systems Management
Faculty Responsibility: In-charge Health, In-charge Coaching & Guidance

Name: Mr. Mofikul Islam
Designation: Assistant Professor
Qualification: MCA, MBA
Teaching Experience: Teaching-5yrs, Industrial-4yrs & 16yrs in BSF/MHA
Primary Area of Affiliation: Management of Operations, Information Systems & Technology in Business
Research Interest: Computer Based Information Systems Management
Faculty Responsibility: In-Charge NSS, Member Dining Hall Affairs & NCC

Name: Mr. Monirul Islam
Designation: Assistant Professor
Qualification: MBA, UGC-NET (Management)
Teaching Experience: 4.5 years
Primary Area of Affiliation: Marketing
Research Interest: Rural Marketing, Medical Marketing, Tourism Marketing
Faculty Responsibility: Department Growth & Development

“It is the supreme art of the teacher to awaken joy in creative expression and knowledge.” — Albert Einstein
COURSE STRUCTURE

SEMESTER I , PART I
I. Concepts of Management
II. Managerial Economics
III. Quantitative Methods
IV. Management Accounting
V. Marketing Management
VI. Human Resource Management
VII. Information Technology for Business
VIII. Computer Lab – I

Semester II, Part I
I. Organizational Behavior
II. Research Methodology in Management
III. Operations Management
IV. Financial Management
V. Business Communication
VI. International Business
VII. Business Law and Ethics
VIII. Computer Lab – II
IX. Viva Voice

SEMESTER III & IV, PART 2
Compulsory Subjects
I. Business Policy and Strategic Management
II. Business Environment
III. Management Information System
IV. Training Report Presentation
V. Dissertation
VI. Viva Voice

Electives & Specializations Subjects

General Management
I. Entrepreneurship and Small Business Management
II. International Business Management
III. Management of Service Organization
IV. Information Systems Management

Human Resource Management
I. Industrial Relation
II. Strategic Human Resource Management
III. Human Resource Development
IV. Organizational Development

Finance
I. Project Appraisal and Financing
II. Investment Management
III. International Finance
IV. Financial Services

Operations Management
I. Project Management
II. E-Commerce
III. Total Quality Management
IV. Supply Chain Management

Marketing
I. Advertising and Sales Promotion
II. Sales and Distribution Management
III. Consumer Behaviour
IV. Product and Brand Management
V. Retail Marketing
VI. E-Marketing

Human Resource Management
I. Industrial Relation
II. Strategic Human Resource Management
III. Human Resource Development
IV. Organizational Development

General Management
I. Entrepreneurship and Small Business Management
II. International Business Management
III. Management of Service Organization
IV. Information Systems Management

Finance
I. Project Appraisal and Financing
II. Investment Management
III. International Finance
IV. Financial Services

Operations Management
I. Project Management
II. E-Commerce
III. Total Quality Management
IV. Supply Chain Management

Marketing
I. Advertising and Sales Promotion
II. Sales and Distribution Management
III. Consumer Behaviour
IV. Product and Brand Management
V. Retail Marketing
VI. E-Marketing

Human Resource Management
I. Industrial Relation
II. Strategic Human Resource Management
III. Human Resource Development
IV. Organizational Development

General Management
I. Entrepreneurship and Small Business Management
II. International Business Management
III. Management of Service Organization
IV. Information Systems Management

Finance
I. Project Appraisal and Financing
II. Investment Management
III. International Finance
IV. Financial Services

Operations Management
I. Project Management
II. E-Commerce
III. Total Quality Management
IV. Supply Chain Management

Marketing
I. Advertising and Sales Promotion
II. Sales and Distribution Management
III. Consumer Behaviour
IV. Product and Brand Management
V. Retail Marketing
VI. E-Marketing

Human Resource Management
I. Industrial Relation
II. Strategic Human Resource Management
III. Human Resource Development
IV. Organizational Development
PEDAGOGY

A variety of teaching / learning techniques including lectures, case analysis, simulation management games and exercises are employed to impart knowledge and skills to the students. Syndicates and Small Group Discussion and practical project work are frequently used to develop analytical and decision making abilities needed to face the challenges of the complex business and organizational environment. At CMS, both students and faculty work together to facilitate and accomplish its major objective, which is to help the students experience the realistic approaches to decision-making.

The approach includes the following steps:

**Classroom Teaching:** The state-of-the-art theoretical inputs are provided by the faculty of the institute.

**Self Study:** To get the feel of changing business environment, the future managers are required to visit industries and call out information from newspapers, magazines, journals and reference books etc.

**Case Method:** To expose the budding managers to (i) Real Life Situation (ii) Develop analytical abilities and (ii) Improve Communication Skills, the case method is extensively used in the pedagogy.

**Research Project:** The curriculum requires the student to undertake comprehensive projects. These projects required the students to deal with specific topics by intensive discussion with industry personnel supplemented by library work so as to collect and analyze primary data. On completion the faculty and external examiner evaluate the projects.

**Summer Training:** Though classroom learning is given emphasis, students are required to take up a number of practical projects in different courses of the programme in which information gathered from the business / industry are analyzed and presented in the form of reports. While exposing the students to the theories and concepts of modern management, no efforts are spared to develop practical orientation in them. After completing the first two semesters of instruction during the first year, all students are required to undergo practical training in an organization for a period of eight to ten weeks during the summer months. Each student is selected by a reputed company and given a practical assignment. The student works under the guidance of a senior manager in the organization and submits a report to the organization. The performance of the student is also evaluated by the organization and communicated to the University in confidence.
THE LIBRARY

The students of MBA have full-fledged access to a well-managed library with more than 4500 volumes comprising of text-books, reference books and journals. Most of the core journals in the field of Marketing, Finance, Human Resource Management, and Strategic Management are available in the library. Popular business newspapers and magazines including Frontline, Financial Times, Pratiyogita Darpan along with leading newspapers in print version are available in the library.

COMPUTING FACILITIES

Students have access to the most modern state-of-the-art computer centre with high computer to student ratio. The computer lab is equipped with high speed internet connectivity, printer and scanners. Online journals and databases including eShodhSindhu (Consortium for Higher Education Electronic Resources), Elsevier, Science Direct, Cambridge University Press, Taylor & Francis, DELNET, IndianStat.com, Prowess, Pro-Quest Dissertations & Thesis, Web of Science and Digital Resource Centre are subscribed and easily accessible from all the computers of the lab.

SEMINAR HALL

The institute has a well-equipped Seminar Hall for conducting various academic activities like Guest Lectures, Workshops and Seminars. It also serves as the venue for holding Corporate Interaction programs, Management Development Programs, and Conferences.

HOSTEL FACILITIES

The institute has separate hostels for boys & girls where students from different cultures and ethnic backgrounds reside, thus giving a true cosmopolitan look to the hostel. The hostel provides various facilities such as a 24 hour internet facility, library cum reading room, common room, recreation room, playground, RO purifier, hygienic dining hall, 24 hours power backup, modern communication facilities, etc.
Batch MBA 2015-17

EDUCATIONAL BACKGROUND

- Arts: 42%
- Science: 32%
- Commerce: 16%
- Engineering: 10%

AGE

- 22-24 years: 80%
- Less than 22 years: 6%
- More than 24 years: 8%

[Image of a group of people]
**MARKETING**

**Batch Profile 2015-17**

**Samantak Chakraborty, 23**  
*Grad:* B.Sc (Chemistry Hons)  
Aligarh Muslim University  
**Summer training:** Comparison of Theoretical & Practical service marketing mix.  
**Org:** Sarovar Portico, Jaipur

**Naseem Akhter, 24**  
*Grad:* B.Sc (Footwear Technology)  
F.D.D.I. KOLKATA  
**Summer training:** A study in Retail Marketing & BTL Activity Development  
**Org:** Reliance Retail Ltd, Bangalore

**Zeba Naseem, 23**  
*Grad:* B.Sc (Home Science Hons)  
Aligarh Muslim University  
**Summer training:** Motivational Techniques used for Employees  
**Org:** Pavna Zadi Security Systems Ltd, Aligarh

**Azhar Khan, 23**  
*Grad:* B.A (Political Science Hons)  
Aligarh Muslim University  
**Summer training:** A study on B2B market & customize product development  
**Org:** Master Engineering, Pune
MARKETING

S M Irfan Karimi, 25
Grad: B.A (Theology Hons)
Aligarh Muslim University

Summer training: Promoting MSME’S Through Marketing Assistance Schemes
Org: National Small Industries Corporation Ltd, Aligarh

Afnan Akram Khan, 22
Grad: B.Sc (Geography Hons)
Aligarh Muslim University

Summer training: Awareness of Mutual Funds among Insurance Agent
Org: NJ India Invest Pvt. Ltd, Moradabad

Md Ramzan Ali Ansari, 26
Grad: B.A (Economics Hons)
Aligarh Muslim University

Summer training: Brand Revival Programme of White Tiger, Phenyle.
Org: Bengal Chemicals & Pharmaceuticals Ltd, Kolkata

Ejaz Hussain Ansari, 23
Grad: B.A (Economics Hons)
Aligarh Muslim University

Summer training: Development of a model to capture the daily consumption of paper press
Org: Saraswati Press Ltd, Kolkata

Suhaib Mirza, 23
Grad: B.A (Economics Hons)
Aligarh Muslim University

Summer training: The Effectiveness of Training
Org: Pavna Zadi Security Systems Ltd, Aligarh
Md Taufeeq Ahmed Siddiqui, 24
Grad: B. Tech (Information Technology)
Muzaffarpur Institute of Technology
Summer training: Cost Assessment
Org: Z.A.F Techno Solutions PVT Ltd, Kolkata

Asif Alam, 24
Grad: B. Tech (E.C.E)
Lovely Professional University, Jalandhar
Summer training: Business Potential
Org: Mahindra Finance, Asansol

Quaid Jamal, 21
Grad: B. Sc (Chemistry)
H.D Jain College, Ara
Summer training: Awareness of Mutual Funds among Insurance Agents & Financial Advisor
Org: NJ India Invest Pvt. Ltd, Moradabad

Atul Kumar, 22
Grad: B. Com (Hons)
Aligarh Muslim University, Aligarh
Summer training: Analysis of Stock Market & Service Providing
Org: Trustline Securities Pvt. Ltd, Aligarh

Manoj Kumar, 24
Grad: B. Sc. (Mathematics Hons)
Aligarh Muslim University, Aligarh
Summer training: Client Acquisition: An imperative component of Wealth Management Process
Org: NJ India Invest Pvt. Ltd, Moradabad
Mohd Ahmad, 23  
**Grad:** B.A (Economics Hons)  
Aligarh Muslim University, Aligarh  
**Summer training:** Market Strategy of ISR e Security Systems.  
**Org:** ISR e Security Systems Pvt. Ltd, Aligarh

Mohd Aleem, 22  
**Grad:** B.A (Economics Hons)  
Aligarh Muslim University, Aligarh  
**Summer training:** Marketing Strategies of Bharti AXA Life Insurance, Aligarh  
**Org:** Bharti AXA Life Insurance, Aligarh

Mohd Afsar Ansari, 22  
**Grad:** B. Com (Hons)  
Aligarh Muslim University, Aligarh  
**Summer training:** Financial Performance of Bharti AXA Life Insurance, Aligarh  
**Org:** Bharti AXA Life Insurance, Aligarh

Shareef Nawaz, 22  
**Grad:** B.Com (Hons)  
Aligarh Muslim University, Aligarh  
**Summer training:** Working Capital Management  
**Org:** ISR e-Security Systems Pvt. Ltd, Aligarh

HUMAN RESOURCE MANAGEMENT

Sehrish Wajid, 24  
**Grad:** B.A (Psychology Hons)  
Aligarh Muslim University, Aligarh  
**Summer training:** Training & Development Programme done by Bharti AXA at various level  
**Org:** Bharti AXA Life Insurance, Aligarh
<table>
<thead>
<tr>
<th>OUR RECRUITERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bajaj Electricals Ltd.</td>
</tr>
<tr>
<td>Bharti Airtel Ltd.</td>
</tr>
<tr>
<td>Bharti Axa Life Insurance</td>
</tr>
<tr>
<td>Big Bazaar</td>
</tr>
<tr>
<td>Brindavan Agro Industries Pvt. Ltd.</td>
</tr>
<tr>
<td>Central Mine Planning and Designing Institute</td>
</tr>
<tr>
<td>Hero Moto Corp.</td>
</tr>
<tr>
<td>Hindustan Unlever Ltd.</td>
</tr>
<tr>
<td>Honda Motors Ltd.</td>
</tr>
<tr>
<td>Indian Oil Corporation</td>
</tr>
<tr>
<td>Jaypee Cements</td>
</tr>
<tr>
<td>Jubilant Agri &amp; Consumer Products</td>
</tr>
<tr>
<td>Name</td>
</tr>
<tr>
<td>-----------------------</td>
</tr>
<tr>
<td>Adnan Ahmad Siddiqui</td>
</tr>
<tr>
<td>Shavaiz</td>
</tr>
<tr>
<td>Abuzar Numani</td>
</tr>
<tr>
<td>Ali Imam Ansari</td>
</tr>
<tr>
<td>Eram Tayyaba</td>
</tr>
<tr>
<td>Mohd Azam</td>
</tr>
<tr>
<td>Nida Mabud</td>
</tr>
<tr>
<td>Praneeta Gupta</td>
</tr>
<tr>
<td>Md Faisal Maqsood</td>
</tr>
<tr>
<td>Zeeshan Nafees</td>
</tr>
<tr>
<td>Isha Jafri</td>
</tr>
<tr>
<td>Naved Ahmad</td>
</tr>
<tr>
<td>Itrat Batool Naqvi</td>
</tr>
<tr>
<td>Sadrul Islam</td>
</tr>
<tr>
<td>Md Irfan Imam</td>
</tr>
<tr>
<td>Sahid Ahmad Mazarbhuiya</td>
</tr>
<tr>
<td>Md Sohrab Khan</td>
</tr>
<tr>
<td>Rizwan Ahmad</td>
</tr>
<tr>
<td>Rasool Ahmad</td>
</tr>
<tr>
<td>Mohd Mujahid</td>
</tr>
<tr>
<td>Irfan Akhtar</td>
</tr>
<tr>
<td>Qaumruzzafar</td>
</tr>
<tr>
<td>Mohammad Javed Ansari</td>
</tr>
<tr>
<td>Mohd Shoeb</td>
</tr>
<tr>
<td>Mohammad Sharique</td>
</tr>
<tr>
<td>Arshad Masroor</td>
</tr>
<tr>
<td>Md. Shabbir Alam</td>
</tr>
<tr>
<td>Saddam Hussain</td>
</tr>
<tr>
<td>Aqleem Akram</td>
</tr>
<tr>
<td>Mahfooz Ahmad</td>
</tr>
<tr>
<td>Name</td>
</tr>
<tr>
<td>---------------------</td>
</tr>
<tr>
<td>Farough Azam Khan</td>
</tr>
<tr>
<td>Md. Imroj Ansari</td>
</tr>
<tr>
<td>Mohd Areeb</td>
</tr>
<tr>
<td>Shabnam Parveen</td>
</tr>
<tr>
<td>Shariq Ali</td>
</tr>
<tr>
<td>Tanveer Hussain</td>
</tr>
<tr>
<td>Aqil Abbas Rizvi</td>
</tr>
<tr>
<td>Munshad Ali Rana</td>
</tr>
<tr>
<td>Mohd Asif Siddiqui</td>
</tr>
<tr>
<td>Ansari Abu Hurairah</td>
</tr>
<tr>
<td>Mazhar Husain Rizvi</td>
</tr>
<tr>
<td>Md Kamar Mustafa</td>
</tr>
<tr>
<td>Mukeem Ahamad</td>
</tr>
<tr>
<td>Mudasser Eqbal</td>
</tr>
<tr>
<td>Salman Zaheer</td>
</tr>
<tr>
<td>Tahir Hussain</td>
</tr>
<tr>
<td>Yaser</td>
</tr>
<tr>
<td>Aamir Suhail</td>
</tr>
<tr>
<td>Md. Daud</td>
</tr>
<tr>
<td>Shabina</td>
</tr>
<tr>
<td>Ahmar Hamood</td>
</tr>
<tr>
<td>Mohd Faisal Khan</td>
</tr>
<tr>
<td>Saif Amin</td>
</tr>
<tr>
<td>Mohammad Hassan</td>
</tr>
<tr>
<td>Md Mozahir Akram</td>
</tr>
<tr>
<td>Md Shahnawaz Hashmi</td>
</tr>
<tr>
<td>Mohd Asif</td>
</tr>
<tr>
<td>Mohd Zeeshan</td>
</tr>
<tr>
<td>Mohd Imran Khan</td>
</tr>
<tr>
<td>Mohammad Anas</td>
</tr>
<tr>
<td>Shahbaz Ahmed</td>
</tr>
</tbody>
</table>
## MARKETING

<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHAZIA MEHMOOD</td>
<td>23</td>
<td>HOME SCIENCE</td>
</tr>
<tr>
<td>DAUD RIZWAN</td>
<td>20</td>
<td>SOCIAL SCIENCE</td>
</tr>
<tr>
<td>NAZISH ANWER</td>
<td>23</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>MOHD RAFI TAUQEER</td>
<td>23</td>
<td>PSYCHOLOGY</td>
</tr>
<tr>
<td>MOHD WAQUAR KHAN</td>
<td>21</td>
<td>GEOGRAPHY</td>
</tr>
<tr>
<td>MD NAIYER ALI</td>
<td>24</td>
<td>INSTRUMENTATION</td>
</tr>
<tr>
<td>FAZLUR RAHMAN</td>
<td>21</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>MOHSIN HASAN</td>
<td>21</td>
<td>ENGLISH</td>
</tr>
<tr>
<td>NIGHAT BEHZAD</td>
<td>21</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>MOHAMMAD SHAKIR</td>
<td>24</td>
<td>GEOGRAPHY</td>
</tr>
</tbody>
</table>

## FINANCE

<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMRA RASHID</td>
<td>21</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>MOHAMMAD FOZAN</td>
<td>25</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>RAJAT AGARWAL</td>
<td>20</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>MD SALMAN SHAUKAT</td>
<td>23</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>ISAF ALI</td>
<td>20</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>MOHAMMAD ISLAM ANSARI</td>
<td>21</td>
<td>ECONOMICS</td>
</tr>
<tr>
<td>NEERAJ NARAYAN</td>
<td>20</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>ABDUL SAMAD QUADRI</td>
<td>23</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>SHIV KUMAR</td>
<td>23</td>
<td>MATHEMATICS</td>
</tr>
<tr>
<td>MOHD SALMAN</td>
<td>22</td>
<td>GEOGRAPHY</td>
</tr>
<tr>
<td>SAYEED MOHD ABREED ASHRAF</td>
<td>21</td>
<td>ECONOMICS</td>
</tr>
<tr>
<td>SHAKEEL AHMED</td>
<td>23</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>MANISH AGARWAL</td>
<td>22</td>
<td>STATISTICS</td>
</tr>
</tbody>
</table>

## HUMAN RESOURCE MANAGEMENT

<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFFAN MASUD</td>
<td>24</td>
<td>ISLAMIC STUDIES</td>
</tr>
<tr>
<td>ZOHRA CHOUDHRY</td>
<td>22</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>ZEBA CHOUDHRY</td>
<td>21</td>
<td>COMMERCE</td>
</tr>
<tr>
<td>SAYMA TABASSUM</td>
<td>21</td>
<td>LINGUISTICS</td>
</tr>
<tr>
<td>SHAFIUR RAHMAN</td>
<td>22</td>
<td>COMMERCE</td>
</tr>
</tbody>
</table>

## OPERATIONS MANAGEMENT

<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td>HASAN ADEEB JAFRI</td>
<td>21</td>
<td>EDUCATION</td>
</tr>
<tr>
<td>SACHIN SHARMA</td>
<td>22</td>
<td>MATHEMATICS</td>
</tr>
<tr>
<td>PULKIT CHATURVEDI</td>
<td>24</td>
<td>MATHEMATICS</td>
</tr>
<tr>
<td>ABID IFTEKHAR</td>
<td>23</td>
<td>STATISTICS</td>
</tr>
</tbody>
</table>
LIFE AT AMU MURSHIDABAD CENTRE...
From L to R: Samantak Chakraborty (Member, TPO), Dr. Nigamananda Biswas (TPO), Dr. Badruddoza (Director), Dr. Amir Jafar (Course Coordinator), Dr. Syed Atif Jilani (Placement Advisor), Quaid Jamal (Member, TPO)

DEPARTMENT OF BUSINESS ADMINISTRATION
Aligarh Muslim University Murshidabad Center
Jangipur Barrage (Ahiran)
Suti, Murshidabad-742223
India, West Bengal
Contact No. +91-7980106221
+91-3483-230030
Email: tpo.amucm@gmail.com, director.amucm@gmail.com
Website: http://www.amu.ac.in/murshidabad

At this place,
We don’t do
Easy
We make
Easy happen
through
Hard work
& learning

Cultivate a deep understanding of yourself - not only what your strengths and weaknesses are but also how you learn, how you work with others, what your values are, and where you can make the greatest contribution. Because only when you operate from strengths can you achieve true excellence.

— Peter Drucker —