With Reference to Letter (F. No. M.J 1018/09/2019- EBSB (PI-I) Dated 04.09.2019) received from Ministry of Human Resource Development, Department of Higher Education, EBSB Cell Government of India, AMU Kishanganj Centre organized a Swachhta Hi Seva Campaign-2019, which was observed during the period of September 11 to October 27, 2019 at AMU Kishanganj Centre and its vicinity. The objective was to spread the message of cleanliness and avoiding using single use plastics or polythene bags not only among the students but also in the surrounding areas and to look after hygiene, cleanliness non-biodegradable waste free environment and to increase the participation of every individual in Swachhta Hi Seva Campaign-2019, during September 11 to October 27, 2019.
The Govt. of India under the leadership of Prime Minister Shri Narendra Modi dedicated this countrywide awareness programme on plastic waste management to Father of nation Mahatma Gandhi on his 150th birth anniversary.

1. **Student’s participation**

All students from MBA 1st and MBA Final year participated in the Swachhta Hi Seva Campaign-2019, along with the members of Teaching and non-Teaching staff. The event saw full participation and enthusiasm from all.

2. **Presentation on Plastic waste awareness**
The faculties and students of Department of Business Administration AMU Kishanganj Centre gave a presentation on Plastic Waste Management as well as implication of plastic waste on our environment.

3. Cleaning of the campus

The members of AMU Kishanganj Centre including teaching and non-teaching and students performed a Shramdaan in and around the vicinity of AMU Kishanganj Centre. The participants organised a cleaning drive and collected all the plastic wastes, used polythene bags and conducted awareness drive among the local population around campus for not using polythene bags and single use plastics.

4. Film Show on Swachhta Hi Seva
The students from MBA Final and 1st year, Ahmad Umair Hashmi, Shrikant Singh, Mirza Muskoor Baig, Tandeef Mansoori, Subhan Khan, Mohammad Jawed, Farhan Ilahi, Areeb Ahmad, Ms. Sadaf Jamshed, Ms. Sheeba, Km Mona Sharma and Ms. Kisa Butool organized a short Film show on 'Plastic Waste Management'