Swachhata Pakhwada Observed at Aligarh Muslim University Murshidabad Centre

Aligarh Muslim University Murshidabad Centre observed the Swachhata Pakhwada from Sep 01 to Sep 15, 2018, in accordance with the instructions received from the Ministry of Human Resource Development, Government of India. The Centre observed this Pakhwada with the objective of bringing a fortnight of intense focus on the issues and practices of Swachhata. As part of it, various programmes were organized in the campus to promote cleanliness and making all possible efforts for an efficient observance of Swachhata Pakhwada.

To step forward towards creating mindset for Swachhata, a Swachhata Shapath was taken on 6th September in the Academic Block of the campus. This pledge was taken by all the students, teaching and non-teaching staff, who sworn to remain committed towards cleanliness and devote at least 100 hours per year for cleanliness. They also pledged to encourage 100 other persons to take the same pledge in order to make the country clean.

Subsequent to the pledge, Dr. Amir Jafar, Director In-Charge of the Centre, motivated the students for Swachhata, giving an enthusiastic speech on the need for cleanliness. Drawing concern towards the environment, he mentioned that according to the recent reports on environment, nearly one hundred and seventy-five hectares of land which amounts to 35% of India’s total land area is under serious environmental degradation. This is creating a big threat not only to the quality of life but also to the very survival of human beings.

In continuation of Swachhata Pakhwada programmes, screening of short films was held on 6th September in the Department of Education, AMU Murshidabad Centre. Further, “Clean Campus Green Campus” poster rally from hostel to main gate of the campus was collectively taken out on 7th September, to successfully mark the occasion.

On 8th September, a poster making competition on the topic “Swachhata” and next day on 10th September, a speech competition on the topic “Cleanliness is Next to Godliness” was organized. In poster making, Mohd Ziauddin, BA. LLB IIIrd Year and in Speech Competition, Wania Ali, BA. LLB 1st Year bagged the first prize. These events were organized to promote the concept of Swachhata Abhiyan among the students and faculty members.
On 14<sup>th</sup> September, a Power point presentation on “Green Work Place” was organized by the Department of Business Administration. MBA students Orusa Kaleem, Mohammad Faiz Khan, Rumman Ali Khan, and Musab Zaman gave presentations on the said theme. The presentation round was attended by a large number of MBA students and faculty members.

A special drive for swachhata was observed in all three departments of study at AMU Murshidabad Centre. All the faculty members actively participated in this drive from 13<sup>th</sup> to 15<sup>th</sup> September, 2018.

Dr. Masood Ahmad, Organizer of Swachhata Pakhwada informed that the entire AMU Murshidabad Centre fraternity including faculty members, non-teaching staff and students are committed to carry forward the massage of Swachh Bharat (Neat and Clean India). Dr. Rasheed Ahmad, Assistant Professor, Department of Education said that it will be real tribute to Mahatma Gandhi, if the massage of this mission is well communicated to all people of our Country.