FACULTY OF MANAGEMENT STUDIES & RESEARCH
FRANK & DEBBIE ISLAM MANAGEMENT COMPLEX
ALIGARH MUSLIM UNIVERSITY, ALIGARH

“Teacheth man that which he knew not”

Placement Brochure 2017-2018

Ethics
Empathy
Excellence
Engagement
National Progress is the sum total of the individual’s labour, honour, honesty and sympathy. Similarly, national downfall is the cumulative result of the individual’s laziness, dishonour, dishonesty, selfishness and other weaknesses of character.

-SIR SYED AHMAD KHAN
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Dear Friends,

It is heartening to note that the Faculty of Management Studies and Research is bringing out its Placement Brochure for the session 2017-2018. The Faculty of Management has a new building, named Frank and Debbie Islam Management Complex, with advanced teaching and research facilities and it will help develop modern management skills in our students and ensure they are “job ready”.

AMU students have drawn much attention of the corporate world over the last few years and a large courses have got placements in reputed organizations. The most promising feature of our management and business administration course is that they capitalize on research and AMU profusely caters to this area.

A number of world-class business professionals and market leaders owe their career development to the education that they received at AMU. In a highly competitive and demanding environment where quality is paramount, our teaching and research profile, laced with a new spirit of enterprise and innovation, bears testimony to our leading status in many areas. Those who strive to imbibe the rare combination of practical and relevant knowledge honed by transferable skills, teamwork, communication and leadership will surely succeed in the difficult terrain of global management.

Dr. Tariq Mansoor
Vice Chancellor,
Aligarh Muslim University
Dear Recruiters,

The Placement Brochure of the Department of Management Studies is in your hands. The brochure presents a profile of the students of MBA and MBA-IB programs. We request you to kindly pursue the profile of the graduating students. I am confident that you shall find our students in line with your requirements.

Let me also apprise you about the distinct feature of our institution, our Department is a part of Central University, AMU, which you may also know, is one of the three institutions of national importance mentioned in the Constitution of India. It is an equal opportunity institution which provides quality education at an extremely affordable cost. Therefore, it draws meritorious students from wide socio-economic strata of the society. This ensures that students of a batch have diverse learning experiences from their peer group. It keeps them grounded. The residential/corporate life of the campus grooms them to live in harmony with their surroundings. Therefore, our students adjust quite effortlessly in the

We invite you to visit our Institution and have a feel of the campus. I am confident that you shall offer an opportunity to our students to serve your organization.

Prof. Parvaiz Talib
Chairman & Dean, Department of Business Administration,
Faculty of Management Studies & Research,
Aligarh Muslim University
Welcome To AMU

The Aligarh Muslim University originally evolved from the Mohammedan Anglo Oriental College (MAO) in 1920 which was founded by the great visionary and social reformer, Sir Syed Ahmad Khan. From its very inception, AMU has kept its doors open to the members of all communities. The University attracts students from all over the globe. Presently, the University has more than 28,000 students, 1342 teachers and 5610 non-teaching staff on its rolls. There are 13 faculties comprising of 115 teaching departments, 3 academies, and 15 centers and institutions. The University is residential in nature and accommodates its students in 80 hostels of 18 Halls of Residence.

 Ranked amongst TOP universities in India -Times Higher Education UK 2017

Aligarh Muslim University has made easy for students from distant parts of the country to avail high quality education, that too, closer to their home by starting three new campuses at Murshidabad in West Bengal, Malappuram in Kerala and Kishanganj in Bihar. AMU has provisions for visually challenged students and has set up nine schools imparting education to girls and boys. The University provides specialized learning in the areas of technical, vocational and interdisciplinary studies through its Engineering College, Medical College, Dental College, Bio-technology Institute and Food Craft Institute. The University also has centers for Advanced Study in History, Wildlife, South African Studies, Brazilian Studies and Unani Medicine.

Accredited by NAAC in 'A' grade
Halls of Residence

Culture may be described as something “which makes life worth living.” AMU is truly a representation of the country’s multi-religious, multi-racial and multi-lingual character. A special feature of the University is its Residential Character with most of the staff and students residing within the campus. The traditional and harmonious corporate living has made a major contribution to the development of a broad, cosmopolitan and secular attitude in Aligarh. There are 18 Halls comprising of 80 hostels.

Halls for Boys
Aftab Hall
Allama Iqbal Hall
Dr. B.R. Ambedkar Hall
Hadi Hasan Hall
Mohammed Habib Hall
Mohsinul Mulk Hall
Nadeem Tarin Hall
Ross Masood Hall
Sir Shah Sulaiman Hall
Sir Syed Hall (North)
Sir Syed Hall (South)
Sir Ziauddin Hall
Viqar-Ul-Mulk Hall

AMU also provides separate and secure residence facilities for female students of the university. These halls are equipped with all facilities like convenience shops, ATMs, internet cafe, book shops which are required to assist their stay in halls. There are five halls of residence which accommodate around 4,000 female students.

Halls for Girls
Abdullah Hall
Begum Sultan Jahan Hall
Bibi Fatima Hall
Indira Gandhi Hall
Sarojini Naidu Hall
Sports has been a very distinctive feature of AMU right from the MAO College days.

> The University Games Committee consists of 15 main clubs.

> The Cricket Club is the oldest one and was established in 1878.

> AMU is the only Central University in the country with a 125 years old Riding Club which has a riding squad of 22 horses.

> AMU has an Astro-turf hockey ground which complies with the Olympic standards.

> The University has separate fields for cricket, hockey, football, tennis, riding and athletics.

> Indoor facilities like billiards, chess, carrom, swimming, table tennis & badminton are also available for boys and girls separately.

> AMU recently inaugurated Yusuff Ali Aquatics and Sports Complex which houses an Olympic size swimming pool.

Some renowned players AMU has produced are:
Lala Amarnath (Cricket)
Ghouse Mohammad (Tennis)
Wazir Ali (Cricket)
Zafar Iqbal (Hockey)
Dhyanchand (Hockey)
Ranvir Singh (Athletics)
Mazhar Khan (Athletics)
Ali Khodai (Football)
Jamshed Nasir (Football)

and many more....
Faculty of Management Studies and Research (FMSR) has been an epitome of excellence for the past four decades. It is in the constant process of imbuing managerial skills in the future managers. Moreover, the deep insight into the industry gained through vast experience has helped FMSR carve a niche for itself. The success story written by our alumni is a testimony to the fact that our management program is second to none.

Recent Milestones
• FMSR shifted to new state of the art, Frank and Debbie Islam Management Complex this year.
• Collaboration with AIWE, New Delhi, which provides option of Executive Doctoral Program to working professionals.
• PG Diploma in Islamic Banking & Finance.

Talent
Education at FMSR is driven by a team of 18 dedicated and experienced faculty members. All of them hold a PhD in their respective fields. All the activities which are organised in the department are mentored by faculty members. The student-faculty ratio is 10:1.

Vision
To be a leading institute imparting values-driven cutting-edge Management Education.

Mission
To develop ethical and innovative leaders who create value for Business and Society.

Pedagogy
The methodology at FMSR comprises a mix of classroom lectures, case studies, presentations and guest lectures imparted by eminent personalities of the corporate world.

Infrastructure
• Fiber Optic based LAN facility.
• Seminar library with over 10,000 titles and management journals.
• State of the art audio visual aids.
• Separate entrepreneurial block is under construction which will facilitate the development of aspiring entrepreneurs.

Summer Training
The previous year students are required to undergo a summer internship of 6-8 weeks. Our students have been accepted in reputed organizations from different sectors and have earned praise from their respective supervisors.
Frank & Debbie Islam Management Complex

The New Management Complex is a unique alumni supported venture of Aligarh Muslim University. This building project aims at providing state of the art physical infrastructure facility to the Faculty of Management Studies and Research, a flagship Institution of AMU, to scale new heights. This project was conceived during AMU’s World Alumni Summit in 2008. Two of the Department’s alumni - Mr. Ameer Ahamed (1 crore INR) & Mr. A. G. Danish (10 Lakhs INR) initiated the process by committing the seed capital back then.

AMU administration allocated 3 acres of land in lush green ambience of Sir Syed House Complex. Prof Abad Ahmad, a doyen among management Gurus helped crystallize the design brief. The Department’s Faculty willingly contributed 11 Lakhs out of their salary. The project got a major fillip within the generous contribution of $2 million (approx. 13 crores INR) by Mr Frank F Islam, a distinguished US based AMU alumnus. This finally enabled the University to start the ground work in May 2015 and helped completing the first phase of the project.

Our Notable Donors

Dr. Frank F Islam is an entrepreneur, philanthropist, civic and thought leader. He currently heads the FI Invest Group. He is the chief donor who committed $2 million (13 crore INR) for the new management complex which has been named after him and his wife.

Dr. Nadeem Tarin, (Co-Founder, Partner & Director, Inshaat Salman Al-Terais Contracting Co., KSA) is a philanthropist and has committed to bear the cost of the second phase of FDIMC.

Ameer Ahamed, is the Chairman & MD, of Manappat Group of Companies, UAE. He has been keenly involved since the inception of the project by providing the seed amount (1 crore INR) for FDIMC.
We believe that “All work and no play, makes Jack a dull boy”. Keeping this in mind, Department of Business Administration (DBA) offers an extensive academic curriculum along with extra-curricular and co-curricular activities. With plethora of activities which include the annual MANAGERIUM, Sports Fest and regular alumni meets, DBA has proven its versatility, time and again. Some of the popular co-curricular events organized annually by the DBA are:

**MANAGERIUM**
FMSR has been organizing the ‘All India Managerium’ since 1981, where business big-wigs and renowned academicians gather to discuss on the emerging trends and other hot topics relevant to the industry.

**ASAAS**
ASAAS is the annual fest of FMSR. It is a platform for students to foster healthy competitive spirit. Many hidden talents are explored and a lot of all-round learning happens during ASAAS. Students are provided a pedestal from where they can exhibit what they have in them and in the process develop self-esteem, confidence and above all the spirit of participation. ASAAS is completely student driven right from funding to the execution.

**GUEST LECTURES**
It is a regular feature of the MBA program where alumni as well as eminent personalities from the industry are invited to share their knowledge and industrial insights with the students and the faculty members. Guest lectures are given by leading academicians, business professionals and other people of relevant experience from the industry.

**SPORTS FEST**
This is an annual event that brings together the whole department for fun filled and enriching activities. After the year-long hard work, this event refreshes and prepares the department to overcome yet new challenges.
Our Notable ALUMNI

Dr. Zakir Hussain
Third President of India

Md. Hamid Ansari
Former Vice President of India

Javed Akhtar
Poet, Lyricist and Screenwriter

Naseeruddin Shah
Actor and Director

Dhyan Chand
Indian Field Hockey Player

Sahib S. Verma
Former Chief Minister of Delhi

Prof. Moonis Raza
Indian Academic Administrator

Prof. Obaid Siddiqi
National Research Professor

FMSR’S ALUMNI

• Dr. Simon George, Dean Academics
  TA Pai Management Institute, Manipal, India

• Mr. Manoj Yadav, IPS
  Ministry of Home Affairs, New Delhi, India

• Dr. Abhishek Goel, Faculty
  Behavioural Science Group, IIM Kolkata, India

• Mrs. Shahnaz Yasmin, Brand Lead Cisco,
  India & SAARC Gurgaon, India

• Mr. Anas A. Wajid, Director, Sales & Marketing,
  Max Healthcare, New Delhi, India

• Mr. Amjad Ali, Chairman & MD
  Sohrab Group of Companies, Punjab, India

• Mr. Asim Khan, Country Manager
  Emerson Network Power, Noida, India

• Mr. Ranjan Bargotra, President
  Crayons Advertising Ltd., New Delhi, India

• Mr. Wasiullah, Vice President, HDFC

• Mr. Jaan e Alam, IAS
  Home Commissioner & Chief Election Officer

• Mrs. Taab Siddiqi, Owner
  Harvest Gold, New Delhi, India

• Mr. Dhanjot Wadra, Managing Director
  Allien Alvan (P) Ltd, Aligarh

• Mr. Shujaul Rehman, CEO,
  Garware Ltd, Pune, India

• Mr. Ziaul Islam Sherwani, Onwer
  Cordova Publishing Pvt. Ltd., Noida, India

• Mr. A. G. Danish, Managing Director
  Drive Dentsu, Saudi Arabia

• Mr. Ali Harris Shere, VP (Marketing)
  Britannia

• Mr. Syed A. Rizvi, SPS Alfachem, USA

• Mr. Asad Iqbal Khan, Business Development Manager,
  AES Arabia Ltd., KSA

...and many more
Faculty - The Driving Force

Prof. Javaid Akhtar

Designation: Professor  
Qualifications: PhD, MBA, FDPM (IIM-A)  
Teaching Experience: 33 years & 3 years Industrial Experience  
Primary Area of Affiliation: Finance  
Research Interest: Accounting, Finance, Services Management  
Faculty Responsibility: Registrar, AMU and Alumni Relations

Prof. M. Khalid Azam

Designation: Professor  
Qualifications: PhD, MBA, M.Com, DSW, FDP(IIM-A)  
Teaching Experience: 34 years  
Primary Area of Affiliation: Marketing  
Research Interest: Control Systems, Sales and Distribution Management, Consumer Behaviour, Corporate Finance  
Faculty Responsibility: Personality Assessment and Mentoring

Prof. M. Israrul Haque

Designation: Professor  
Qualifications: PhD, MBA, MA  
Teaching Experience: 33 years & 2 years Industrial Experience  
Primary Area of Affiliation: Human Resources  
Research Interest: IT and IT Adoption, Human Behaviour  
Faculty Responsibility: Seminar and Book Bank

Prof. Valeed A. Ansari

Designation: Professor  
Qualifications: PhD, MBA, M.A. (Economics)  
Teaching Experience: 27 years  
Primary Area of Affiliation: Finance  
Research Interest: Asset Pricing, Behavioural Finance, Islamic Finance, and Mutual Funds  
Faculty Responsibility: Seminar and Book Bank
### Faculty - The Driving Force

**Prof. Jamal A. Farooquie**

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<th>Professor</th>
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<td>Qualifications</td>
<td>PhD, M.Tech (Ind. Engineering), B.Tech (Mech.)</td>
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<td>Teaching Experience</td>
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<td>Operations &amp; Information Management Productivity and Quality Management, SCM, Innovation and Research Methodology</td>
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<td>Dean and Chairman, Department of Business Administration, AMU</td>
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<td>Faculty Responsibility</td>
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**Prof. Parvaiz Talib**

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<td>Qualifications</td>
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<td>Stress Management and Behavioural Issues in Management</td>
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**Prof. Salma Ahmed**

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<tr>
<td>Qualifications</td>
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**Prof. Ayesha Farooq**

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<td>Research Interest</td>
<td>Strategic Management, Organizational Change, Learning and Development, Alumni Relations and Database Management Committee</td>
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Faculty - The Driving Force

**Prof. Bilal Mustafa Khan**

**Designation**
Professor

**Qualifications**
PhD, MBA,
B.Sc (Chemical Engineering)

**Teaching Experience**
18 years

**Primary Area of Affiliation**
Marketing, Strategy

**Research Interest**
Advertising, and Brand Management,
Luxury Fashion Branding, Visual
Merchandising and Marketing

**Faculty Responsibility**
Media Club and Public Relations

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**Dr. M. Naved Khan**

**Designation**
Associate Professor

**Qualifications**
PhD, MBA,
B.Sc (Electrical Engineering)

**Teaching Experience**
19 years

**Primary Area of Affiliation**
Marketing

**Research Interest**
Consumer Behaviour and
Research Methodology

**Faculty Responsibility**
Community Outreach and Institutional
Citizenship Behaviour

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**Dr. Feza Tabassum Azmi**

**Designation**
Associate Professor

**Qualifications**
PhD (IIT-Delhi), MBA

**Teaching Experience**
16 years

**Primary Area of Affiliation**
General Management

**Research Interest**
Strategy & Change Management,
E-Governance, Qualitative
Research

**Faculty Responsibility**
Placement Advisor, Alumni Relations
and Co-Curricular Activities

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**Dr. Saboohi Nasim**

**Designation**
Associate Professor

**Qualifications**
PhD, MBA

**Teaching Experience**
16 years

**Primary Area of Affiliation**
Human Resources and Organizational
Behaviour

**Research Interest**
Strategic Human Resource
Management

**Faculty Responsibility**
Literary Committee, Extracurricular
Activity and Summer Training Advisor
Faculty - The Driving Force

Dr. Asif A. Syed

Designation: Assistant Professor
Qualifications: PhD, MBA
Teaching Experience: 20 years & 1 year Industrial Experience
Primary Area of Affiliation: Marketing, Entrepreneurship
Research Interest: Retail, Digital Social Media and E-Marketing, Export-Import Processes
Faculty Responsibility: Website Management and Social Media Club

Dr. Mohd. Afaq Khan

Designation: Assistant Professor
Qualifications: PhD, MBA
Teaching Experience: 16 years
Research Interest: International Business
Faculty Responsibility: Placement Advisor and Institutional Citizenship behaviour

Dr. Asif Akhtar

Designation: Assistant Professor
Qualifications: PhD, MBA, B.Tech (Mech)
Teaching Experience: 8 years
Primary Area of Affiliation: Operations & Info. Management, Islamic Banking, Business Research and Modelling
Research Interest: Quantitative Analysis
Faculty Responsibility: Alumni Relationship, Database Management and Extracurricular Committee

Dr. Tariq Aziz

Designation: Assistant Professor
Qualifications: PhD, MBA, B.Com
Teaching Experience: 3 years
Primary Area of Affiliation: Asset Pricing, Behavioural Finance
Research Interest: Financial Services, Accounting
Faculty Responsibility: Personality Assessment Mentoring and Co-Curricular Committee
Faculty- The Driving Force

Dr. Ahmad Faraz Khan

Designation: Assistant Professor
Qualifications: PhD, MBA, B.Sc (IT)
Teaching Experience: 2 years
Primary Area of Affiliation: General Management
Research Interest: Stress Management, CSR, Social and Technological Entrepreneurship
Faculty Responsibility: Inter Management Institutions Event Committee

Faculty On Leave

Dr. Asad Rehman

Designation: Associate Professor
Qualifications: PhD, MBA
Teaching Experience: 17 years
Primary Area of Affiliation: Marketing
Research Interest: Advertising Management, Marketing, and Sales, Reference Groups, Islamic Banking and Finance
International Students

In my home country some people have a wrong notion about AMU as a place where groupism exists. My misconception shattered as soon as I got admitted to this institution. I found it to be a home away from home. True, in the beginning I had to face communication issues due to language difference, but never got discriminated on the basis of my nationality. I am overwhelmed by the hospitality of my classmates and teachers who are more of a guardian to me. I feel blessed to be a part of this prestigious university.

-Kamaal Khan (NEPAL)

An experience which I would have regretted missing is the experience of being a part of such an amazing culture. AMU is a different world in itself.

When it comes to education, teachers here are very considerate towards students like me who have difficulty coping up with the language and so while teaching they make sure that we receive the knowledge they impart. That proves my decision of studying here is right.

-Sabeela Cheming
(THAILAND)
MBA First Year

I am more than delighted to be a part of AMU. The reputation we have for AMU back in Yemen is very high and I have experienced it myself. I feel like being in my own family and society. Life at AMU has taught me a lot. The faculty and students of FMSR are very supportive and friendly to me and all foreign nationals. I have high hopes from AMU and those hopes are taking a shape of an extraordinary journey which I will cherish my whole life.

-Abdullah Muhammed Mahdi Ahmed
(YEMEN)
MBA-IB Final Year

While People may have vast differences, everyone is, at the core, strikingly similar.
Course Curriculum

**Part-1 Semester 1**
1. Concepts of Management
2. Managerial Economics
3. Quantitative Methods
4. Management Accounting
5. Marketing Management
6. Human Resource Management
7. Management Information System
8. Computer Lab-1

**Part-1 Semester 2**
1. Organizational Behaviour
2. Research Methodology in Management
3. Operations Management
4. Financial Management
5. International Business
6. Business Law and Ethics
7. Business Communication
8. Computer Lab – II
9. Viva Voce

**Part-2 Semester 3 & 4**

**Compulsory Subjects**
1. Business Policy and Strategic Management
2. Business Environment
3. Management Information System
4. Training Report Presentation
5. Dissertation
6. Viva Voce

**General Management**
1. Entrepreneurship and Small Business Management
2. International Business Management
3. Management of Service Organizations
4. Information Systems Management

The common question that gets asked in business is, 'why?' That's a good question, but an equally valid question is, 'why not?'

-Jeff Bezos
Specialization Courses

A. Marketing
1. Advertising and Sales Promotion
2. Sales and Distribution Management
3. Consumer Behaviour
4. Product and Brand Management
5. Retail Marketing
6. E-Marketing

B. Operations
1. Project Management
2. E-Commerce
3. Total Quality Management
4. Supply Chain Management

C. Finance
1. Project Appraisal and Financing
2. Portfolio Management
3. International Finance
4. Financial Services

D. Human Resource
1. Industrial Relations
2. Strategic Human Resource Management
3. Human Resource Development
4. Organizational Development

“We are never in lack of money. We lack people with dreams, who can die for those dreams.”

-Jack Ma
MBA (International Business)

Part-1 Semester 1
1. Concepts of Management
2. Managerial Economics
3. Quantitative Methods
4. Management Accounting
5. Marketing Management
6. Human Resource Management
7. Management of Information Technology
8. Computer Lab-1

Part-1 Semester 2
1. Organizational Behaviour
2. Research Methodology in Management
3. Operations Management
4. Financial Management
5. International Business
6. Business Law and Ethics
7. Business Communication
8. Computer Lab – II
9. Viva Voce

Part-2 Semester 3 & 4
1. International Finance
2. E-Commerce
3. Supply Chain Management
4. International Business Environment
5. Foreign Trade and International Market
6. International Management Strategy and Policy
7. Export Import Procedure and Documentation.
8. International Business Information System
9. Foreign Language (Arabic/French/German)
10. International Business Law and Taxation
11. WTO & Corporate Responses
12. Research (Project/Dissertation)
13. Training Report Presentation
14. Viva Voce

"The first step is to establish that something is possible; then probability will occur."

- Elon Musk
KEY HIGHLIGHTS
A mix of graduate and post graduate students having versatile work experience spread across industries like Animation, Analytics, Construction, Consultancy, Education, Energy/Power, Financial Services, Government Services, IT and IT Services, Life Sciences, Manufacturing Engineering, Manufacturing Process, Retail etc.
Varun Gupta

Age: 22  
Area of Interest: Project Management & Portfolio Management  
Minor: Marketing  
Graduation: B.Com (Hons)  
Summer Training Organization: Velocis Systems Pvt. Ltd.  
Summer Training Project: Knowledge Management

Taqdees Fatima

Age: 22  
Area of Interest: Financial Services & Portfolio Management  
Minor: Operations  
Graduation: B.Sc. (Mathematics)  
Summer Training Organization: Kraft Heinz  
Summer Training Project: Purchasing Policy & Payment Procedure

Upma Sharma

Age: 23  
Area of Interest: Portfolio Management, Trading System & Credit Risk Management  
Minor: Marketing  
Graduation: B.Com (Hons)  
Summer Training Organization: Sheela Foam Ltd.  
Summer Training Project: Analysis of Trade Finance

Nida Fatima

Age: 22  
Area of Interest: Financial Services & Consumer Behaviour  
Minor: Operations  
Graduation: B.A. (Hons) Economics  
Summer Training Organization: Kotak Mahindra Bank  
Summer Training Project: Study on consumer awareness and purchase preferences related to Kotak’s prepaid card
Sharjeel Ahsan

Name: Sharjeel Ahsan
Age: 22
Area of Interest: International Finance, Portfolio Management and Financial Services
Minor: Marketing
Graduation: B.Com (Hons)
Summer Training Organization: Dawakhana Tibbiya College, AMU
Summer Training Project: Analysis of Working Capital Management at Dawakhana Tibbiya College, AMU

Md Hasnat Alam

Name: Md Hasnat Alam
Age: 22
Area of Interest: Project Appraisal Finance & Portfolio Management
Minor: Marketing
Graduation: B.Com (Hons)
Summer Training Organization: Trustline Group
Summer Training Project: Comparative study of various stock broking firms and analysis of investor behaviour towards online trading

Sumit Tomar

Name: Sumit Tomar
Age: 24
Area of Interest: Financial Management, Marketing Management
Minor: Marketing
Graduation: BE (Electronics Engineering)
Summer Training Organization: Sharekhan Limited
Summer Training Project: Analysis of Multi-Baggers securities listed in Indian Stock Exchanges

Ashish Tomar

Name: Ashish Tomar
Age: 24
Area of Interest: Insurance Policies
Minor: Marketing
Graduation: B.Tech (Electronics and Communications)
Summer Training Organization: Bharti Axa Life Insurance
Summer Training Project: Promotional Strategies of Bhartiya Axa Life Insurance
**Shweta Agrawal**

Age: **22**  
Area of Interest: Portfolio Management, Consumer Behaviour, International Finance  
Minor: Marketing  
Graduation: B.Com (Hons)  
Summer Training Organization: Brindavan Agro Industries Pvt. Ltd.  
Summer Training Project: Analysis of Working Capital Management

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**Arti**

Age: **21**  
Area of Interest: Portfolio Management  
Minor: Marketing  
Graduation: B.Com  
Summer Training Organization: Axis Bank  
Summer Training Project: Digitalisation and its impact on banking sector

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**Arjun Bajaj**

Age: **21**  
Area of Interest: Portfolio Management, Product Brand Management, International Finance  
Minor: Marketing  
Graduation: B.Com (Hons)  
Summer Training Organization: Sharekhan Limited.  
Summer Training Project: Comparative Analysis of Sharekhan Limited with other Stock Broking Firms

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**Ena Singh**

Age: **21**  
Area of Interest: Portfolio Management, Project Appraisal  
Minor: Marketing  
Graduation: B.Com  
Summer Training Organization: Madison Communications  
Summer Training Project: Role of PR in Corporate Organizations
Zeba Danish
Age: 23
Area of Interest: Project Appraisal Financing, Project Management, Total Quality Management
Minor: Operations
Graduation: B.Com (Hons)
Summer Training Organization: Elite Wealth Advisors Ltd.
Summer Training Project: Fundamental Analysis of Real Estate Industry

Sundus Siddiqui
Age: 23
Area of Interest: Consumer Behaviour, Total Quality Management
Minor: Operations
Graduation: B.Com (Hons)
Summer Training Organization: Oriflame India Pvt. Ltd
Summer Training Project: Consumer Buying Behaviour Towards Oriflame Products in India

Farhin Anjum
Age: 22
Area of Interest: Portfolio Management, Industrial Relations, Financial Services
Minor: Human Resource Management
Graduation: B.Com (Hons)
Summer Training Organization: Sahara India Mass Communication
Summer Training Project: HR Operations of SIMC (Sahara India Mass Communication)

Saman Zaidi
Age: 22
Area of Interest: Portfolio Management, Project Appraisal, Consumer Behaviour
Minor: Operations
Graduation: B.Com (Hons)
Summer Training Organization: Mirza International Ltd.
Summer Training Project: Financial Statement Analysis of Mirza International Ltd.
Student Profile (Finance)

Kamaal Ahmad
Age: 23  
Area of Interest: Project Appraisal and Financing, Portfolio Management  
Minor: Marketing  
Graduation: B.B.A  
Summer Training Organization: Nepal Community Development Bank  
Summer Training Project: Financial statement analysis of NCD Bank

Muhsin Mohamed K K
Age: 24  
Minor: Operation Management  
Graduation: B.Com  
Summer Training Organization: Aslam Travels and Tours Pvt. Ltd.  
Summer Training Project: Customer Satisfaction in Pilgrimage Tourism

Fatma Sifat
Age: 22  
Area of Interest: Project Appraisal & Financing, Financial Services, Project Management  
Minor: Operations  
Graduation: B.Com (Hons)  
Summer Training Organization: Sahara India Mass Communication  
Summer Training Project: HR Operations in SIMC

Saib Fakhar
Age: 27  
Area of Interest: Strategic Management, Financial Services  
Minor: Marketing  
Graduation: B.Tech (Electronics and Communications)  
Summer Training Organization: Dawakhana Tibbiya College, A.M.U Aligarh  
Summer Training Project: Operating conditions of Dawakhana and Market Feedbacks
Student Profile (Finance)

Tooba Fatma Bilgrami
Age: 21
Area of Interest: Portfolio Management, Financial Management, Marketing Management
Minor: Marketing
Graduation: B.A. (Hons)
Summer Training Organization: HUDCO
Summer Training Project: Project funding, financing and analysis of appraisal schemes, targets, and achievements

Syed Umair Husain
Age: 25
Area of Interest: TQM, Sales, Supply Chain Management Management, Portfolio Management
Minor: Operations
Graduation: B.Tech (Electrical Engineering)
Summer Training Organization: Dawakhana Tibbiya College AMU Aligarh
Summer Training Project: Re-engineering Of Dawakhana Tibbiya college

Ishrat Jahan
Age: 22
Area of Interest: Total Quality Management, Consumer Behaviour, Portfolio Management
Minor: Operations
Graduation: B.Com (Hons)
Summer Training Organization: McDermott Middle East Inc.
Summer Training Project: Analysis of Accounts Payable

All money is a matter of **BELIEF**

-Adam Smith
Khatija Najam

Age: 24
Area of Interest: Entrepreneurship
Minor: Marketing
Graduation: B.Com (Hons)
Summer Training Organization: Jubilant Life Sciences Ltd.
Summer Training Project: Employee Engagement

Ojasvi Bhatnagar

Age: 22
Area of Interest: Consumer Behavior, Strategic HRM, Advertising
Minor: Marketing
Graduation: B. Tech (Chemical Engineering)
Summer Training Organization: Orient Electric
Summer Training Project: Compensation Structure Review and Benchmarking Best Techniques

Yumna Khan

Age: 23
Area of Interest: HRD and SHRM
Minor: Marketing
Graduation: B.A. (Economics)
Summer Training Organization: BHEL
Summer Training Project: Study of Employee Retention Strategies in BHEL

Areeba Khan

Age: 22
Area of Interest: Organisational Development, Industrial Relations, Strategic Human Resource Management
Minor: Marketing
Graduation: BSW
Summer Training Organization: K & K Healthcare
Summer Training Project: Impact of performance appraisal on employee's commitment
Student Profile (Human Resources)

Davneet Kaur

Age: 21
Area of Interest: Strategic Human Resource Management, Organizational Development, Human Resource Development
Minor: Marketing
Graduation: B.Com
Summer Training Organization: Karvy Stock Broking Ltd.
Summer Training Project: Systematic Investment Plan references to Mutual Fund

Maryam Siddiqui

Age: 22
Area of Interest: Strategic Human Resource Management, Organisational Behaviour
Minor: Marketing
Graduation: B.Com (Hons)
Summer Training Organization: Fortis Escorts Heart Institute, New Delhi
Summer Training Project: Study on Training and development and Engagement of Employees at Fortis Escorts

Maria Ali Rizvi

Age: 24
Area of Interest: Strategic Human Resource Management, Human Resource Development
Minor: Marketing
Graduation: B.A. (Economics)
Summer Training Organization: Energy Efficiency Services Limited
Summer Training Project: Talent Acquisition

Zeba Akhter

Age: 22
Area of Interest: Human Resource Development
Minor: Marketing
Graduation: B.Com
Summer Training Organization: Reliance Nippon Life Insurance
Summer Training Project: Recruitment of Financial Advisor
Anam Arshi

Age: 22
Area of Interest: Strategic Human Resource Management
Minor: Marketing
Graduation: BCA
Summer Training Organization: SBI Mutual Funds
Summer Training Project: Study of Investor's Perception towards Mutual Funds

The Key For Us, Number One, Has Always Been Hiring Very Smart People.

-Bill Gates
Student Profile (Operations)

Yusra Qamar
Age: 24
Area of Interest: Total Quality Management, Consumer Behaviour
Minor: Marketing
Graduation: B.Tech (Electrical Engineering)
Summer Training Organization: Kotak Mahindra Bank
Summer Training Project: Customer Satisfaction towards Products and Services of Kotak Mahindra Bank

Taleya Fatma Bilgrami
Age: 24
Area of Interest: Project Management, Project Appraisal Financing
Minor: Finance
Graduation: B.Tech (Electronics Engineering)
Summer Training Organization: HUDCO
Summer Training Project: HUDCO's Project Funding & Financing analysis of its targets and achievements

Supriya Varshney
Age: 25
Area of Interest: Project Management, Product and Brand Management, Total Quality Management, Sales and Advertising
Minor: Marketing
Graduation: B.Sc. (Hons) Botany, M.Sc Biotechnology
Summer Training Organization: Al-Shifa Healthcare Services
Summer Training Project: Market Research on Medical Tourism in Delhi NCR, with reference to Corporate Hospitals

Mohd Junaid
Age: 25
Area of Interest: Supply Chain Management, Total Quality Management, Project Management
Minor: Marketing
Graduation: B.Tech (Electrical Engineering)
Summer Training Organization: Dawakhana Tibbiya College, A.M.U Aligarh
Summer Training Project: Cost Optimisation through Automation and Market Analysis of D.T.C
Student Profile (Marketing)

Saad Shamsi

Age: 25
Area of Interest: Product and Brand Management, Project Management, Total Quality Management, Advertising
Minor: Operations
Graduation: B.Tech (Electronics and Communications)
Summer Training Organization: Columbia Asia Hospital, Ghaziabad
Summer Training Project: Comparative Analysis of Hospitals in Ghaziabad and Noida region

Mohd. Umair Ashfaque

Age: 25
Area of Interest: Product & Brand Management, Total Quality Management, Project Management
Minor: Operations
Graduation: B.Tech (Mechanical Engineering)
Summer Training Organization: Columbia Asia Hospital, Ghaziabad
Summer Training Project: Comparative Analysis of Hospitals in Delhi and Ghaziabad Region

Sehrish Khan

Age: 25
Area of Interest: Advertising, Consumer Behaviour, Product and Brand Management
Minor: Finance
Graduation: B.Tech (Electronics and Communications)
Summer Training Organization: NightStay
Summer Training Project: Market Expansion of a Startup based on existing Customer Buying Preferences

Sweety Varshney

Age: 23
Area of Interest: Advertising, Total Quality Management, Product Management
Minor: Operations
Graduation: B.Tech (Computer Science and Engineering)
Summer Training Organization: Velocis Systems Pvt Ltd
Summer Training Project: Knowledge Management
Student Profile (Marketing)

Asna Fatima

Age: 23
Area of Interest: E-Commerce, Product & Brand Development
Minor: Finance
Graduation: B.Com (Hons)
Summer Training Organization: Max Super Speciality Hospital, New Delhi
Summer Training Project: Marketing Strategies and CRM activities of Max Super Speciality Hospital

Shivam Shah

Age: 22
Area of Interest: Entrepreneurship and Small Business Management,
E-Commerce, Product & Brand Management
Minor: Operations
Graduation: B.Tech (Mechanical Engineering)
Summer Training Organization: Sharekhan Limited
Summer Training Project: Comparative Analysis of Sharekhan with Other Stock Broking Firms

Md Jawed Akhtar Ansari

Age: 24
Area of Interest: Product and Brand Management, Consumer Behaviour,
Financial Services
Minor: Finance
Graduation: B.Com
Summer Training Organization: Steel Authority of India Limited
Summer Training Project: Analysis of Financial Statements: Changes, Causes and Impacts

Md. Asif Anwar

Age: 23
Area of Interest: International Marketing, Consumer Behaviour
Minor: Operations
Graduation: B.Sc. (Hons) Physics
Summer Training Organization: Big Bazaar
Summer Training Project: Retail Operation
Ankur Khandelwal

Age: 23
Area of Interest: Sales and Distribution Management, Advertising and Development Management, Portfolio Management
Minor: Finance
Graduation: B.Sc (Hons)
Summer Training Organization: Max Super Speciality Hospital, New Delhi
Summer Training Project: Marketing Strategies and CRM activities of Max Super Speciality Hospital

Nawal Ahmed

Age: 23
Area of Interest: Consumer Behaviour, Total Quality Management
Graduation: B.Com (Hons)
Summer Training Organization: Oriflame India Pvt Ltd
Summer Training Project: Consumer buying behaviour towards Oriflame Products in India

Diwakar Varshney

Age: 21
Area of Interest: Sales and Development, Total Quality Management, Supply Chain Management
Minor: Finance
Graduation: B.Sc (Hons)
Summer Training Organization: KARVY Stock Broking Ltd.
Summer Training Project: Systemic Investment Plan with reference To Mutual Funds

Ahmad Bilal Khan

Age: 28
Area of Interest: Advertising, Entrepreneurship
Graduation: B.Com
Summer Training Organization: Emami Ltd
Summer Training Project: Debt Management & Pricing Cascade
Student Profile (Marketing)

Jitendra Singh

Age: 23
Area of Interest: Portfolio Management
Minor: Finance
Graduation: B.Sc (Hons)
Summer Training Organization: Sharekhan Ltd.
Summer Training Project: Consumer Behaviour

Hiba Kakul

Age: 23
Area of Interest: Advertisement and Communication, Project Management
Graduation: B.Sc
Summer Training Organization: Al-Shifa Health Care Services.
Summer Training Project: Medical Value Travel companies and patient satisfaction level

Viraat Batra

Age: 23
Area of Interest: Advertisement, Total Quality Management, Event Management
Minor: Operations
Graduation: B.Tech (Bio-Medical)
Summer Training Organization: Al-Shifa Health Care Services.
Summer Training Project: Market Research on Medical Tourism in Delhi NCR, with reference to Corporate Hospitals, their management staff and MVT companies

Arham Atiq

Age: 26
Area of Interest: Consumer Behaviour, Advertising, Brand Management
Graduation: B.Sc (Hons)
Summer Training Organization: Rentot
Summer Training Project: Analysis of various PR/Blogging platforms for entrepreneurs
Maaz Rizwan

Age: 23
Area of Interest: E-Marketing, Entrepreneurship.
Minor: Operations
Graduation: B.A. (Hons)
Summer Training Organization: Advance Web Technologies
Summer Training Project: Digital Marketing

Sairah Shadab

Age: 26
Area of Interest: Consumer Behaviour, Strategic Human Resource Management
Graduation: B.A. (Hons)
Summer Training Organization: Al-Shifa Healthcare Services
Summer Training Project: Market research on Medical Tourism with reference to patient satisfaction in Delhi NCR region

You can’t sell anything, if you can’t tell Anything...
-Beth Comstock
Prateek Gupta
Age: 24
Area of Interest: International Marketing
Graduation: B.Com
Summer Training Organization: Columbia Asia Hospital
Summer Training Project: Business Development at Columbia Asia Hospital

Abhishek Singh
Age: 24
Area of Interest: International Marketing
Graduation: B.Tech (Electronics and Communication)
Summer Training Organization: Trustline Pvt Ltd
Summer Training Project: Comparative study of various stock broking firms and analysis of investor behaviour towards online trading

Syed Ali Raza Naqvi
Age: 24
Area of Interest: Finance, International Marketing
Graduation: B.Com
Summer Training Organization: Kotak Mahindra Bank
Summer Training Project: Financial Products in Kotak Mahindra Bank

Shahrukh Khan
Age: 23
Area of Interest: Operations, International Business
Graduation: B.Sc. (Hons) Statistics
Summer Training Organization: Bharti Axa
Summer Training Project: A study on Marketing Strategies of Bharti Axa
Student Profile (International Business)

Iram Khan

Age: 24
Area of Interest: International Business, Operation Management, Human Resources Management
Graduation: B.Tech (Electronics and Communications)
Summer Training Organization: Shri Ram Pistons and Rings
Summer Training Project: Various process of Supply Chain Management

Hasan Jafri

Age: 25
Area of Interest: Supply Chain Management, International Marketing
Graduation: B.Tech (Electronics & Communications)
Summer Training Organization: Westernacher Consulting Pvt. Ltd.
Summer Training Project: Significance of Branding in the Consulting Industry

Shaba Naz

Age: 24
Area of Interest: International Marketing
Graduation: B.A. (Hons) Economics
Summer Training Organization: NDTV
Summer Training Project: Evaluate the prospects of State Federations across the country towards investing in NDTV in the form of advertising & SPL projects

Ali Atif Sherwani

Age: 24
Area of Interest: Consumer Behaviour, International Marketing
Graduation: B.C.A.
Summer Training Organization: ONGC
Summer Training Project: Multi-Product Marketing Methodology at ONGC
Student Profile (International Business)

Ashraf Noman
Age: 24
Area of Interest: International Marketing, Supply Chain Management
Graduation: B.Com, PGDIBF
Summer Training Organization: EEPC India
Summer Training Project: Integrated Marketing Communication

Waresa Azhar
Age: 22
Area of Interest: Operations, Supply Chain, Logistics
Graduation: B.Sc. (Hons) Physics
Summer Training Organization: StockHolding Corporation of India Ltd.
Summer Training Project: Comparative Study of Depository Services in SHCIL with four other Broking Firms

Ahmad Bilal
Age: 23
Area of Interest: International Marketing
Graduation: B.A. (Hons) English Literature
Summer Training Organization: Columbia Asia Hospitals
Summer Training Project: Business Development at Columbia Asia

Umna Husain
Age: 22
Area of Interest: International Marketing, Supply Chain Management
Graduation: B.Com
Summer Training Organization: Instant Promoters
Summer Training Project: Forming relations with respective Embassies and High Commissions for organizing Indian Higher Education Summit
Student Profile (International Business)

**Sharia Khan**

Age: 21  
Area of Interest: International Marketing, Human Resource Management and Global Strategic Management  
Graduation: B.Sc. (Hons) Botany  
Summer Training Organization: PepsiCo - Snack and Foods Co. Ltd, Riyadh, Kingdom of Saudi Arabia  
Summer Training Project: Market Research and Study of Nutritional Facts, Claims and Recommendations for Brand Sunbites Nuts and Seeds

**Sana Fatma**

Age: 24  
Area of Interest: Operations  
Graduation: B.Tech (Computer Science)  
Summer Training Organization: Shri Ram Pistons and Rings  
Summer Training Project: Processess regarding Supply Chain Management

**Ruqaiya Firdaus**

Age: 23  
Area of Interest: Export & Import Management, Global Tourism Sector, International Logistics and Courier Sector  
Graduation: B.Com  
Summer Training Organization: Salalah shipping and marine services Co. LLC  
Summer Training Project: Import procedure of Oman followed by Salalah Shipping

**Sabara Soyafuddin Ahmed**

Age: 22  
Area of Interest: International Marketing  
Graduation: B.Com  
Summer Training Organization: Al Khomasiah Group  
Summer Training Project: Customer Relationship Management
Student Profile (International Business)

Harshita Jain

Age: 23
Area of Interest: International Financial Services
Graduation: B.Com
Summer Training Organization: Allied Nippon Ltd.
Summer Training Project: Working Capital Management

Farhan Akram

Age: 24
Area of Interest: Export Import Documentation, Consumer Behaviour, International Marketing
Graduation: B.A. (Hons) Economics
Summer Training Organization: Hafizia Art & Crafts Private Limited
Summer Training Project: International Business Operations Of Hafizia Art & Crafts Private Limited

Shivangi Sengar

Age: 21
Area of Interest: Supply Chain Management, Consumer Behaviour
Graduation: B.Com
Summer Training Organization: Dharampal Premchand limited
Summer Training Project: Brand awareness and Sales Promotion of Nature’s Miracle products in Delhi/NCR

Mohammad Shahnawaz

Age: 23
Area of Interest: Accounting, International Financial Services
Graduation: B.Com (Hons)
Summer Training Organization: Rahul & Associates
Summer Training Project: Accounting & Taxation
Clubs and Committees

Training and Placement
Placement is the biggest parameter for measuring success of a B-school. This committee looks after all the placement activities of the department and also arranges the mandatory internship for first year students. A core committee is formed every year to facilitate & assist students in their Summer Internships & Final Placements. It strives to enhance industry interaction and works closely with all stakeholders to provide a perfect launch pad for participants of Faculty of Management Studies & Research.

Extracurricular Committee
The Extracurricular Activities Committee conceptualizes Sports week and ASAAS, the annual business festival of Faculty of Management Studies and Research, AMU right from scratch to its grand finale, making the experience enriching not only for the participants but also the organizers.

Social Outreach
FMSR believes in imparting the sense of social responsibility among its students. Community Outreach tries to create opportunities where the managerial skills of the students can be used as a tool for social upliftment of lower strata of society.

Alumni Relations Committee
FMSR has been nurturing and creating managers who have proved themselves in various industries in dynamic roles of a leader, an entrepreneur or an academician. Today, our alumni hold key positions in various organizations and we are truly proud of them and their achievements.

Literary Committee
This Committee is committed to tapping the effective communication talent among the students.

Personality Assessment
FMSR has a unique mentoring program where the personalities of students are assessed and proper guidance is given to them for honing their skills and shaping their personality by assigning industry mentors.

Media & Public Relation Committee
Media & PR makes sure that every event taking place in FMSR gets its due share of recognition through the media. This committee acts as a bridge between the department & the media platforms.

Inter-Management Institutions Event Committee
There are always some kinds of events happening in other B-schools which provide an excellent testing ground for the students. This committee looks after the student participation from Faculty of Management Studies and Research, in such activities & events.
Our RECRUITERS

TATA
indiamart
ICICI Bank
ALLAHABAD BANK
IndiaInfoline
Berger express painting
SRF
Arvind
IFFCO Helix
BRITANNIA
mass CLIMB
-axis bank
SHRIRAM General Insurance
Nestle
Pfizer
Indiabulls
Bonanza
make money. not mistakes
Axis Bank
BE INSURED... REST ASSURED
Heinz
The Smart Cube
PFC
ITC Limited
CocaCola
VIACOM
RNT Technologies
fusio
IDBI Bank
CyberMedia
INFO EDGE
INFO EDGE (INDIA) LTD.
Placement Committee

Standing 4th row (Left to Right): Nishant Kumar, Sohaib Zaman
Standing 3rd row (Left to Right): Jawed Akhtar, Viraat Batra, Sarthak Jain, S.M. Uzair, Syed Umair Husain, Saad Shamsi
Standing 2nd row (Left to Right): Suha Bilquis, Shoa Jafri, Rakshendah Sadaf, Muneeba Khan, Tooba Naz, M. Umair Ashfaque, Rishabh Saxena, Maria Ali Rizvi, Shweta Agarwal, Shaba Naz
Sitting 1st Row(Left to Right): Supriya Varshney, Dr. Mohd. Afaq Khan (T&P Advisor), Dr. Saboohi Nasim (T&P Advisor), Prof. Parvaiz Talib (Dean & Chairman), Dr. Feza Tabassum Azmi (T&P Advisor), Dr. Asif Akhtar (T&P Advisor), Mr. Amaan Ur Rehman (T&P Assistant)
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