International Research Workshop

Dates– 27th May to 2nd June, 2016

Invites Participants for the International Research Workshop – Phase 1

On “Capacity Building for Research Methodology”

Jointly Organised by
Gaeddu College of Business Studies,
Royal University of Bhutan
&
Department of Commerce,
Aligarh Muslim University-India

Venue: Gaeddu College of Business Studies,
Gedu: Chukkha, Bhutan

Website: www gcbs edu bt | www amu ac in
About Bhutan

Kingdom of Bhutan, a landlocked country in South Asia at the eastern end of the Himalayas. It is bordered to the north by China and to the south, east and west by India. To the west, it is separated from Nepal by the Indian state of Sikkim, while farther south it is separated from Bangladesh by the Indian states of Assam and West Bengal. Bhutan’s capital and largest city is Thimphu. In the early 20th century, Bhutan came into contact with the British Empire and retained strong bilateral relations with India upon its independence. In 2006, based on a global survey, Business Week rated Bhutan the happiest country in Asia and the eighth-happiest in the world.

About Royal University of Bhutan

The Royal University of Bhutan (RUB) founded on June 2, 2003 by a royal decree, is the national university system of Bhutan. The university was established to consolidate the management of tertiary education in Bhutan. It is a decentralized university with nine constituent colleges spread across the kingdom. The principle which influenced the development of a university system was the government’s priority for equitable development. The university maintains a connection with other universities which include the University of New Brunswick in Canada, Naropa University and the School for International Training in the United States, the University of Salzburg in Austria, the University of Delhi in India, etc. in the areas of student exchange and internship programs for students and faculty. His Majesty Jigme Khesar Namgyel Wangchuck, the King of Bhutan, is the chancellor. Dasho Nidup Gyeltshen is the vice chancellor and handles the day-to-day administration of the university system.

About GCBS,RUB

The faculty of Business and Commerce of Royal University of Bhutan is located in Gedu, a town 45 km away from Phuentsholing and is known as Gaeddu College of Business Studies (GCBS). It is poised to be the only premier college under the Royal University of Bhutan offering full time contemporary business and management education in the country.

The College has its campus spread over 289 acres of land four times larger than the other colleges under the Royal University of Bhutan. The original plan of the establishment was first conceived by His Majesty the Fourth King and the Royal Government.

In the 85th session of the National Assembly, the Parliament resolved to establish a premier government business college at Gedu in the campus developed by the Tala Hydroelectric Project Authority (THPA) which is a joint project between the Government of India and the Royal Government of Bhutan. With the intention of establishing a full fledged premier business college at Gedu, the Royal University of Bhutan decided to shift the faculty of Commerce from Sherubtse College to the newly established college.

About Aligarh Muslim University

Aligarh Muslim University (AMU) is a central university, originally established by Sir Syed Ahmad Khan as Mohammedan Anglo-Oriental College in 1875. Sir Syed, patterned the college after Oxford and Cambridge universities that he had visited on a trip to England. His objective was to build a college in tune with the British education system. It was one of the first purely residential educational institutions set up either by the government or the public in India. The Mohammedan Anglo-Oriental College became Aligarh Muslim University in 1920. The main campus of AMU is located in the city of Aligarh. Spread over 467.6 hectares, AMU offers more than 300 courses in both traditional and modern branches of education. Today AMU serves the nation through main campus in Aligarh and three centres at Murshidabad-West Bengal, Mallapuram-Kerala, and Kishanganj-Bihar. According to the 2014 Asia Ranking of Times Higher Education, AMU ranks 3rd among universities in India. The university comprises all castes, creeds, religions and genders, and is on the list of Institutes of National Importance.

About D/o Commerce, AMU

The Department of Commerce is one of the premier departments of Aligarh Muslim University. It was established in 1946. Prof. M. Shafi was the first Head of the Department. The department offers graduate, undergraduate and doctoral programmes in commerce, tourism, banking, insurance and finance.

The contribution of the Department in the advancement of Research has been significant. The department of Commerce is providing research facilities to both Indian as well as Foreign Nationals. More than 70 Indian as well as Foreign Nationals are pursuing Ph. D. Programmes in the Department. Further the Department has two specializations in the areas of International Business and Finance & Accounts.

During the past decades the department has made valuable contribution to the development of Commerce and Management education in the country. The Alumni of the Department are holding important Managerial and Financial positions in prestigious organizations both in Public and Private Sectors, Banks and Multinationals. Besides, the Department has provided expertise in teaching and research to a number of countries including USA, UK, Japan, Iraq, Nigeria, Sudan, Zambia, Tanzania, Saudi Arabia, Ethiopia and International Agencies like United Nations Industrial Development Organizations (UNIDO) etc. Faculty members of this Department have been awarded International Fellowships like Commonwealth, Fulbright, UGC Cultural Exchange Awards for studies, delivering lectures and conducting research abroad.
**Tentative Schedule, Content and themes of Workshop**

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<th>Day</th>
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<tr>
<td>Day 1</td>
<td>Session 1</td>
<td>Research a hype or reality</td>
<td>Inauguration, Motivational talk</td>
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<td>Session 2</td>
<td>Introduction to research</td>
<td>Meaning, Definitions, characteristics, Types, paradigms of research, conclusion/summary</td>
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|      | Session 3                   | The Research Process: A Quick Glance - Planning a research study | The Research Process: a ten step model  
|      |                              |                                                     | Steps in planning a research study  
|      |                              |                                                     | Step I: Formulating a research problem  
|      |                              |                                                     | Step II: Conceptualizing a research design  
|      |                              |                                                     | Step III: Constructing an Instrument for data collection  
|      |                              |                                                     | Step IV: Selecting a Sample  
|      |                              |                                                     | Step V: Writing A Research Proposal |
| Day 2 | Session 1                   | Execution of a Research Study                       | Steps in Execution of a Research Study  
|      | Session 2                   | Evaluation and Publication                          | Steps in Evaluation and Publication  
|      |                              |                                                     | Step IX: Plagiarism, Preprint/Working Paper/Grey Literature  
|      | Session 3                   | Formulating a research Problem                      | Information Literacy and Information search |
| Day 3 | Session 1                   | Reviewing the Literature                            | Review of concepts and theories  
|      | Session 2                   | The Research Problem                                | Review of previous research findings  
|      | Session 3                   | Variables and Hypotheses                            | Steps in research formulation of research  
| Day 4 | Session 1                   | Conceptualizing a Research Design                   | The Research Design and its functions  
|      | Session 2                   | Selection of Research Design                        | On the basis of number of contacts, reference period, nature of investigation & Other  
|      | Session 3                   | Constructing an Instrument for Data Collection      | Instrument for Primary sources  
|      |                              |                                                     | -Observation,  
|      |                              |                                                     | -Interview & Questionnaire |
| Day 5 | Session 1                   | Questionnaire                                       | Ways of administering a questionnaire  
|      | Session 2                   | Validity and Reliability of Instrument              | Consideration in using questionnaire  
|      | Session 3                   | Selecting a Sample                                  | Concept and types of Validity  
|      |                              |                                                     | Concept and methods of determining reliability  
| Day 6 | Session 1                   | Writing research Proposal                            | Concept, Terminology and principles  
|      | Session 2                   | Collecting the data                                 | Types of sample, Sample size Standard error  
|      | Session 3                   | Tools for Data Analysis                              | Abstract and research Proposal  
| Day 7 | Session 1                   | Data Analysis-I                                     | Considering ethical issues in data collection  
|      | Session 2                   | Data Analysis-II                                    | MS Excel and SPSS: Orientation and Hands on session  
|      | Session 3                   | Final session: Valedictory                          | MS Excel a Power tool  
|      |                              |                                                     | Becoming friendly with SPSS  
|      |                              |                                                     | Feedback and follow up  
|      |                              |                                                     | Plan for next phase of the Workshop |

**Note:** The above given schedule and content is tentative is subject to change based on the requirements of the participants and recommendations made by resource persons. The participants in the workshop can also participate in the International Conference and can take the benefit of combined registration fees as mentioned on the next page. In order to make the arrangements better, participants are requested to adhere to the given important dates. Registration made after the last date of registration fees will be considered as On the spot registration.

**Important Dates**
- Last Date for Application of Participation: **5th April, 2016**
- Date for Notification for acceptance of participation: **7th April, 2016**
- Last Date for submission of Registration fees: **30th April, 2016**

All Correspondence should be made through: gcbs.conference@gmail.com|iscom.amu@gmail.com
How to Reach GCBGGeduBhutan
Gaeddu College of Business studies falls on the main National Highway AH-48 connecting Thimpu/Paro and Phuentsholing. Its distance from border town Phuentsholing is 46 Kms and from Paro is 121 Kms. All the bus/taxi services plying on this Highway can make one reach Gedu.

By Train:
One can easily get down at the nearby railway station connecting Guwahati and North Eastern part of India. From there phuentsholing or Jaigaon (border towns) can be easily reached by taxi or bus; the distance between Phuentsholing and major stations are as follows:
1. Hasimara (HSA)- 18 Kms
2. AlipurDuar Junction (APDJ)- 60 Kms
3. New Alipur Duar (NOQ)- 65 Kms
4. New Cooch Behar (NCB)- 75 Kms
5. New Jalpaiguri (NJP)- 180 Kms
6. Kolkata (HWH or KOAA)- 650 Kms
These stations are nicely connected with all the major cities of India through express and superfast trains.

By Air:
The Bagdogra Airport (near Siliguri) is the nearest Airport of India to reach Gedu; roughly 185 Kms from Phuentsholing from where one can easily get taxi or bus to reach Phuentsholing, Bhutan. The Paro International Airport is connected by regular flights from Bangkok, Kolkata, Delhi, Bagdogra and Gaya. (www.drukair.com.bt).

The Weather at Gedu, Bhutan:
Gedu is usually wet during the month of May with an average temperature of 12 to 28 degree Celsius. Gedu falls at a height of 4000 feet above sea level which is less than the level for acute mountain sickness.

Immigration
All the non-Indian foreign participants have to secure their visa in advance from Department of Immigration. For Indian participants the Visa facility is available on arrival. The Organizing team of the workshop will provide necessary assistance in securing the visa/permit for all the participants. Each foreign participant should carry photocopy and original of his/her passport (or Voter ID for Indian Nationals) and six Passport size photographs for immigration purposes.

How to Apply for Registration:
The attached form can be duly filled by the participants intending to attend the workshop. The participation will be confirmed only after screening of the form. The first preference will be given to those participants who are willing to attend international conference as well along with the International Workshop. Upon receiving the confirmation of the participation the participant will have to deposit the registration fees. The submission guidelines of registration fees will be sent to him through e-mail. This fees covers all the cost of the workshop including the cost of stay, food, and workshop material. No TA/DA will be paid to the participants from the organizers part.

For Out-stationed Participants (SAARC Countries):
• Students and Research Scholars: INR 7000
• Academicians, and Industry Representatives: INR 9500
• On the spot registration*: INR 12500
For Out-stationed Participants (Non-SAARC Countries):
• Students and Research Scholars: USD 150
• Academicians, and Industry Representatives: USD 225
• On the spot registration*: USD 300
For Local Delegates :
• Students and Research Scholars: INR 2000
• Academicians, and Industry Representatives: INR 2500

Combined Registration fees for International Workshop & Conference (3rd and 4th June,2016)
For Out-stationed Participants (SAARC Countries):
• Students and Research Scholars: INR 9500
• Academicians, and Industry Representatives: INR 12000
• On the spot registration*: INR 15500
For Out-stationed Participants (Non-SAARC Countries):
• Students and Research Scholars: USD 200
• Academicians, and Industry Representatives: USD 300
• On the spot registration*: USD 400
For Local Delegates :
• Students and Research Scholars: INR 2500
• Academicians, and Industry Representatives: INR 3500
* subject to availability of seats

Corresponding Organisers, GCBGGeduBhutan :
Ugyen Lhendup (Organising Secretary-Bhutan)
Dean Research & Industrial Linkages, GCBG, RUB
Dr. Purna Prasad Sharma
(Convener-technical sessions)
Mr. Shad Ahmad Khan
(Convener-registration and public relations)

Corresponding Organisers, AMU, INDIA :
Prof. M. Mohsin Khan (Organising Secretary-India)
Dean, Faculty of Commerce, AMU
Prof. Imran Saleem
(Convener)
Dr. Asiya Chaudhary
(Con-Convener)

Gaeddu College of Business Studies
Royal University of Bhutan
Gedu:Chukkha

REGISTRATION FORM [Reference id…………………..]

Name:__________________________________________________________

Designation: ____________________________ Date of Birth: ________________

Affiliation:_______________________________________________________

Address for Communication:________________________________________

Contact No. (With ISD code): _________________________________________

E-Mail ID:________________________________________________________

I also want to participate in International Conference on 3rd- 4th June, 2016:

☐ Yes         ☐ No

(if yes, then kindly fill the registration form for International conference)

Accommodation Required: ☐ Yes         ☐ No

Details of Registration fees:

Payment made through: vide CR No./ DD No.______

Amount: ______________

Drawn on: ______________

Dated: ______________

Details of Arrival in Bhutan:

Date of arrival_______________ Mode of Travel: __________(Bus/taxi/train/flight)

Entry point in Bhutan: Paro International Airport/ Phuentsholing Border

Date of leaving the Country: ______________

Signature of the Participant