One Day International Seminar
On
Contemporary Issues and Challenges in Management, Law and Education
Date: 26th February, 2017 (Sunday)

Organized by:
Aligarh Muslim University Murshidabad Centre
Jangipur Barrage (Ahiron), Murshidabad, West Bengal: 742223, India

For Information: Please visit us at: www.amu.ac.in/murshidabad

ABOUT THE SEMINAR

Management is a very dynamic field where the business and corporate world has been antagonizing newer issues on daily basis. There are diverse external and internal variables unremittingly affecting management decisions. Thereby managers of the present day are confronting lot of challenges. In order to endure in the competitive and dynamic business milieu the academicians, managers and professionals have to come forward with flexible solutions to all the contemporary problems encountered. Executives need to elevate their conceptual, technical and human skills for guaranteeing tackling those emerging challenges confronted by them over the period of time. This kind of seminar would provide the participants to intermingle with the experts in the field. It also would help them to share their valuable knowledge with other participants and mature their problem deciphering skill.

The last few decades has witnessed tremendous boom in the field of technological innovations. The technological developments have caused various problems in our society. Environmental degradation and cyber privacy is nothing but the result of technological development. The seminar shall focus on the challenges faced due to environmental degradation and cyber privacy along with all type of socio-legal measures to tackle the problem. It shall also answer the protection of intellectual property rights. The theme of Seminar shall also discuss flaws in existing Indian Criminal Justice System and its possible reform along with the necessity of wider interpretation of Article 21 of Constitution. The overall emphasis of the Seminar shall be to make the participants aware about the emerging challenges faced in existing legal system and its probable solutions.

Education is the basic requirement for development of a nation and its people. There are number of factors which influence the education and teacher is the most influential factor. The rapid changes in education present new challenges in front of teachers and it also demands innovative approaches and strategies in teaching learning process. Teachers’ training programme should provide ample opportunities of innovative ideas in development of curriculum, transactional strategies and evaluation process. Introduction of the two year B. Ed programme by NCTE can give in-depth experiences and sound knowledge to become reflective practitioners. The integration of ICT in school education is another important concern in teacher education programme. Teacher education programme must enable the student teachers to integrate ICT in education system at its optimal level.

SEMINAR OBJECTIVES

The primary objective of the seminar is to develop in-depth knowledge and problem solving skill on the latest issues and impediments in the field of Management, Law and Education.
SUB-THEMES OF THE SEMINAR

MANAGEMENT
- Corporate Social Responsibility
- Green Marketing
- Demonetization
- Financial Inclusion/Development Finance
- Corporate Ownership and Governance
- Banking and Other Financial Services
- Any other issues relevant to the theme

LAW
- Surrogacy Laws in India
- Cyber Privacy
- Expanding Horizons of Article 21 of the Constitution of India
- Reforms in Indian Criminal Law
- Economic Analysis of Intellectual Property Laws
- Environment Degradation and the Law
- Any other issues relevant to the theme

EDUCATION
- Policy initiatives in Teachers Education
- Pedagogical issues of Teacher Education
- ICT in Teacher Education
- Innovative Practices in Teacher Education
- Quality concerns in Teacher Education
- Assessment and Evaluation in Teacher Education
- Any other issues relevant to the theme

For any query regarding the theme/sub-theme of the seminar, please contact:
- Dr. Rashid Usman Ansari (for Management), Ph.-9732866786
- Dr. Mohd. Arif (for Law), Ph.-9734944466
- Mr. Rasheed Ahmad (for Education), Ph.-7407490299

WHO CAN PARTICIPATE IN THE SEMINAR?
This International Seminar will be of great interest to Faculties, Professionals, Research Scholars, Writers, Experts working and researching on the areas related to the field of Management, Law and Education.

GUIDELINES FOR SUBMISSION OF PAPERS*
The Research paper must include - Rationale of the Study, Objectives, Research Questions/ Hypotheses, Research Methodology, Major Findings, Implications and References [APA/MLA Style/ ILI (for Law)]

Maximum Length: 2500 words including cover page and references
Margins: 1 inch from all the sides
Front: Times New Roman, 12 points, Justified
Line Spacing: 1.5
Title Page: Title of the paper, Authors (s), Affiliation (s), Contact Details
Abstract: Within 150 words (with 3-4 keywords)

Tables, illustrations, charts, figures, formulae etc. should be placed within the text at appropriate places. Paper without softcopy will not be entertained. The Author must send a declaration that the paper is original and free from plagiarism and has not been sent/ submitted for publication elsewhere or presented anywhere. Full research paper in MS-word (electronic version) will have to be sent to: seminaramuw@gmail.com

* The paper can be accepted in absentia subject to fulfillment of all other criteria.

IMPORTANT DATES AND DEADLINES
Submission of Abstract: 1st February 2017
Acceptance of Abstract: 4th February 2017
Full paper submission: 20th February 2017
Date of Seminar: 26th February 2017

PUBLICATION
The selected abstracts will be published in Seminar Proceedings. Selected Full Papers after acceptance may get published in Journal / Book (with ISSN/ ISBN).
**REGISTRATION FEE** (includes Seminar Kit, Certificate, Breakfast, Tea and Lunch for the day):
For Academicians and Others – Rs. 1200/- and Research Scholars- Rs. 700/-.

**Mode of Payment:** Online/Money Transfer/DD in favour of “Murshidabad Centre Educational and Social Welfare Society”

**Name of the Bank:** Axis Bank,
A/C. No. 916010049727679,
**Branch:** Raghunathganj, Murshidabad,
**IFSC:** UTIB0001329

**NOTE:** Accommodation will not be provided for the participants. However, the organizer of the seminar will provide necessary help regarding accommodation. For this, please contact Mr. Mofikul Islam, Assistant Professor, Business Administration, Ph.-7872555999.

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**ABOUT ALIGARH MUSLIM UNIVERSITY, MURSHIDABAD CENTRE**

Aligarh Muslim University (AMU) occupies a unique position amongst universities and institutions of higher learning in the country. It was established in 1920, and evolved out of the Mohammedan Anglo-Oriental College (MAO) which was set up in 1877 by the great visionary and social reformer, Sir Syed Ahmad Khan. From its very inception, it has kept its doors open to the members of all communities from all corners of the country and the world.

A new chapter of educational enlightenment was added to the culturally enriched soil of Bengal with the establishment of Aligarh Muslim University Murshidabad Centre in 2010. The Centre, accredited by NAAC in A grade, is empowered by Section 5(2) (C) of the AMU (Amendment) Act, 1981 and under Section 12(2) of the University Act. [Act XL 1920 and AMU (Amendment) Act, 1972].

The Centre started MBA and BALLB courses in 2011 and added B. Ed. in 2013 to its portfolio of courses. The student intake in MBA and BALLB is 60 each while in B. Ed. 50 seats are offered under various subjects. At present, the AMU Murshidabad Centre represents students from 18 states of India. Two major milestones were achieved in the year 2016 on academic front. The Centre successfully got its B. Ed course inspected by National Council for Teachers Education (NCTE) in February 2016. The Bar Council of India (BCI) inspection team visited the campus on August 16, 2016 for inspecting the five year integrated BALLB course. Both these inspections have added credibility to the courses offered and have also enhanced the reputation of the Centre as an important seat of higher learning in the region. The Centre is equipped with computer lab, campus wide wi-fi facility, seminar library, and sports playground.

The Centre is carrying forward the great legacy and cultural ethos of Aligarh Muslim University. It stands for bringing an educational revolution in the country for socially, economically and educationally backward communities, who have so far lost the opportunity to develop. It is committed to secular ideas and is providing quality education to all sections of the society at affordable cost.

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**HOW TO REACH AMU MURSHIDABAD CENTRE?**

It lies 250km North of Kolkata on NH34. It is located nearly 40km from Farakka and 60km from Behrampore town (through NH34) of Murshidabad, WB. It is well connected with road and railway networks. Ahiran Halt is the nearest bus-stand on NH34 (approx 01 km from the Centre) and the nearest railway junction is Jangipur Road (approx 08 km) and Ahiran Halt rail station (0.2 km only). By air, one can reach through Netaji Subhash Chandra Bose International Airport, Kolkata.
ORGANIZING COMMITTEE

PATRON:
Dr. Badaruddoza,
Director,
AMU Murshidabad Centre, WB.

ORGANIZING SECRETARY
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Associate Professor
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SECRETARIAL TEAM
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Dr. Md. Talib Siddiqui
Ms. Shaila Mehmood
Mr. Aminul Haque
Mr. Akhlaqul Azam
Mr. Monirul Islam
Dr. Shakil Ahmed
Dr. Masood Ahmad

ORGANIZING MEMBERS
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Ms. Shaila Mehmood
Mr. Aminul Haque
Ms. Shahin Parveen
Mr. Akhlaqul Azam
Mr. Monirul Islam
Ms. Pakeeza Khan
Dr. Shakil Ahmed
Dr. Masood Ahmad

TREASURER
Dr. Sk. Tibul Hoque
Ph: 9647861786

NB: For any other information please contact the Convener of the seminar Dr. Nigamananda Biswas through the mail id: nbiswas.mbb@amu.ac.in. Ph- 9435723004.