

## About the Department

The Department of Commerce is one of the premier departments of Aligarh Muslim University. It was established by Prof. M. Shafi in 1946 for promoting Commerce and Business education in India. The Department has made significant contribution in Research and Developmental activities in the last few decades. Our academic programs are of the high standard by virtue of our firm belief and commitment in the transformative power of ideas. Hundreds of Indian as well as Foreign Nationals are pursuing their Ph.D. Programme in the Department. Besides, Bachelors Programmes, the Department has two specializations at Masters Degree Level in areas of International Business and Finance & Accounting. Master of Finance & Control (MFC) and Master of Tourism Administration (MTA) are two other prime courses of our department. The Department has a dedicated and committed team of faculty who always strive to enrich themselves by attending national and international conferences, seminars, workshops etc by way of presenting papers chairing technical sessions, delivering key note addresses and lectures. The Department has provided expertise in teaching and research to a number of countries such as USA, UK, Japan, South Africa, France, Iraq, Nigeria, Sudan, Zambia, Tanzania, Saudi Arabia, Ethiopia and International Agencies like United Nations Industrial Development Organizations (UNIDO) etc. Faculty members of this Department have been awarded International Fellowships such as Commonwealth, DAAD, Fulbright, UGC Cultural Exchange and 'Best Faculty' Awards for studies and researches. The Alumni of the Department are holding important managerial and executive positions in prestigious organizations both in Public as well as Private Sectors at National & International level. A number of alumni have ventured into their own businesses.

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Registration fee (non-refundable) includes seminar kit, refreshment and lunch on the day of seminar. Outstation participants who need accommodation are requested to inform us well in advance to make arrangements for their stay subject to the availability of accommodation.



National Seminar  
On

## “CASHLESS ECONOMY: OPPORTUNITIES AND CHALLENGES”

Organized By  
Department of Commerce  
Aligarh Muslim University



Department of Commerce, AMU

**Prof. Nawab Ali Khan**

Convener

&

Dean

Faculty of Commerce  
Aligarh Muslim University,  
Aligarh-202002

**Date: 29<sup>th</sup> April, 2017**

## About Aligarh

Aligarh is a city in the Northern Indian state of Uttar Pradesh and the administrative headquarters of the Aligarh district. It lies 126 miles (203 km) northwest of Kanpur and is approximately 90 miles (140 km) southeast of the capital, New Delhi. Notable as the seat of **Aligarh Muslim University**, Aligarh is one of the largest cities in Uttar Pradesh as well as the 55<sup>th</sup> largest city in India.



## About the Seminar

The war on black money can only be truly won when the society as a whole stops using cash and goes cashless. In a transformative attempt to weed out the black money and corruption from Indian economy, the Government of India took the strategic initiative of demonetization and a swift decision of digital payments in all the sectors of the economy. The government has called this situation as-short term pains for long term gains. In view of the dawn of cashless economy in India, an attempt is being made to bring forward a platform wherein Academicians, Scholars, and Practitioners from Finance, Social and Economic backgrounds are invited to talk and discuss about the impact, implications and future of this transformation.

## Broad Objectives

The broad objectives of the seminar are to unfold the myths and the realities of the cashless revolution to curb the negative consequence associated with the high usage of physical cash in the economy; to discuss its pros and cons and their impact over the economy of the country. Moreover, the discussions are expected to bring some fruitful and concrete outcome for the country's policy makers and practitioners to accomplish the Digital India Mission.

## Sub Themes

- Social and Economic Implications of Digitization
- Opportunities and Challenges of Digitization
- Impact of Cashless Economy on the following areas:

Banking & Finance  
International Business  
Marketing  
Information Technology  
Human Resource

Venue:  
Conference Hall  
Department of Commerce  
AMU, Aligarh

## Call for Papers

Academic papers focusing on the main theme but not limited to, are invited for the seminar. Please mention your title (Prof. Mr. Dr. Ms.) and full address with contact numbers. All papers will go through a review process and evaluated on the basis of relevance to the theme, originality, depth/content (both qualitative and quantitative), and correctness before they are accepted. Review outcome will be informed within 5-7 working days. Accepted papers will be published in the edited Book Volume with ISBN No.

## Registration fees

Delegates/Participants (with accommodation)	Rs. 1500/-
Delegates/Participants (without accommodation)	Rs. 1000/-
Students/Research Scholars	Rs. 500/-

## Payment Mode & Details

Outstation Delegates/Participants may deposit their Registration Fee 'On The Spot' and Local Delegates/Participants are required to deposit Registration Fee by 20<sup>th</sup> April, 2017.

## Important Dates

Abstract submission: 15<sup>th</sup> March '17  
Full paper submission: 10<sup>th</sup> April '17  
Acceptance notification: 15<sup>th</sup> April '17  
Registration Deadline: 20<sup>th</sup> April '17

## For any further query

### Coordinators

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