Department of Agricultural Economics & Business Management,
A.M.U., Aligarh

Syllabus for Ph.D. Entrance Examination 2017-18

Section: A

Agribusiness Research Methodology

Unit-I: Agribusiness Research & Process Outline
Agribusiness; Significance of Research in Agribusiness, Research Process; Research Objectives; Research Designs

Unit II: Data Collection & Measurement
Secondary Data; Primary Data; Measurement, Attitude Scales and Questionnaire Design

Unit III: Sampling, Fieldwork & Statistical Tests
Sampling, Fieldwork in Data collection; Hypothesis Testing, Statistical Tests and Analysis

Unit IV: Statistical Analysis using Excel/ SPSS & Report Writing
Data Recording, Validation & Tabulation; Analyzing data using Excel/ SPSS- T-test, ANOVA, Correlation & Factor Analysis; Interpretation of results, Report Writing

Section: B

Financial and Cooperative Management