1. General Knowledge

2. Language and Linguistics
   - Design Features of Language.
   - Modern Linguistics: Speech and Writing; Prescriptive and Descriptive; Synchronic and Diachronic.
   - Language Description: Phonetics and Phonology.
   - Language Description: Morphology.
   - Language Description: Syntax.
   - Language Description: Semantics.
   - Language Use and Communication: Pragmatics.
   - Language Teaching and Stylistics.
   - Language Families in India; Multilingualism in India; Scripts in India; Languages of the VIII Schedule of Constitution.

3. Non-Verbal Communication
   - Channels of Communication.
   - Language as a Code: Sign, Signifier, Signified; Icon, Index and Symbol.
   - Language is Human.
   - Language is Dynamic, Structured and Systematic.
   - Language and Writing Systems.
   - Language Varieties: Idiolect, Dialect, Sociolect, Register, Style, Slang.

4. Media and its types
   - Media; an Introduction
   - Types of Media; Electronic and Print Media

5. Logical Reasoning
   - Inferences
   - Interpretations

6. General English (Vocabulary, Grammar etc.)