As per Instruction received from Ministry of Human Resource Development, Department of Higher Education, Language Division, New Delhi communicated vide letter F.No19-6/2019-CU.Cdn and Letter F.No.8-3/2019/LII dated 01.02.2019 and 16.01.2019 (copies enclosed for ready reference) regarding, Celebration of Matribhasha Diwas (Mother Tongue Day) on 21.02.2019 to promote the use of mother tongue and the following activities are to be undertaken in the entire University and its allied centres.

<table>
<thead>
<tr>
<th>Elocution</th>
<th>Debating</th>
<th>Singing</th>
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<tbody>
<tr>
<td>Essay competitions</td>
<td>Painting competitions</td>
<td>Music and dramatic performances</td>
</tr>
<tr>
<td>Exhibitions</td>
<td>Online resources and activities as well as events exploring the cognitive</td>
<td>Economic</td>
</tr>
<tr>
<td>Social and Cultural activities of multilingual society</td>
<td>Exhibition depicting linguistic and diverse wealth of India</td>
<td>Any other activities</td>
</tr>
</tbody>
</table>

In view of the above, all concerned are requested to kindly participate in the noble endeavour preferably in at least two languages possibly more and to organise the above activities on Matribhasha Diwas (Mother Tongue Day) on 21.02.2019 in a befitting manner to be followed every year.

Encl: As above.
To

The Registrars of all Central Universities,

Subject: Celebration of Matribhasha Divas (Mother Tongue Day) on 21.02.2019—reg

Madam/Sir,

Please find enclosed herewith Office Memorandum No. 8-3/2019/LII dated 16th January, 2019 received from Language Division, MHRD, regarding the subject mentioned above.

2. UNESCO has decided 21st February every year as International Mother Language Day to promote the dissemination of mother tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue.

3. It is, therefore, requested to organize the activities highlighting the linguistic diversity of our country and encouraging the use and learning of not only the respective mother tongues but also other Indian languages.

Encl: As above.

Yours faithfully,

(Kumar Kalikanand)
Under Secretary to the Govt. of India
Tel. fax No.: 011-23383538

Copy to: The Secretary, UGC, Bahadur Shah Zafar Marg, New Delhi-110002
OFFICE MEMORANDUM

Sub:- Celebration of Matribhasha Diwas (Mother Tongue Day) on 21.2.2019 regarding.

This is regarding celebration of Matribhasha Diwas on 21st February, 2019. UNESCO had declared 21st February every year as International Mother Language Day to promote the dissemination of mother tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue.

2. It has been decided to celebrate Matribhasha Diwas on 21.2.2019 to promote the use of mother tongue. The tenor would be celebratory and it could be observed in the educational institutions across the country with the following objectives:-

- Highlight the linguistic diversity of our country;
- Encourage usage, not only of the respective mother tongue, but other Indian languages as well.
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression.
- To encourage the learning of languages, other than one's own mother tongue.

3. Accordingly, heads of all the educational institutions under your control may be requested to organize the activities to achieve the above-mentioned objectives. During the day, the following, indicatively, could be taken up by educational institutions, preferably in at least two languages, possibly more:-

- Elocution, Debating, Singing, Essay writing competitions, Painting competitions, Music and dramatic performances, Exhibitions, Online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society. Exhibitions depicting linguistic and diverse wealth of India.

(Sanjay Kumar Sinha)
Joint Secretary to the Government of India
Tel: 23383432

To

All Bureau Heads in the Department of HE and Department of SE&L

DS(CU-KDN)

21/1/2019

USG: 6