SWACHHTA PAKHWADA
GREEN CAMPUS DRIVE
(1st September – 15th September, 2018)

With Reference to Letter (D.O.F No. 19-81/2017-Cu. Cdn. Dated 27.08.2018) received from Ministry of Human Resource Development, Government of India, AMU Kishanganj Centre organized a Green Campus Drive, Swachhta Pakhwada, which was observed during the period of September 1-15, 2018 at AMU Kishanganj Centre. The objective was to spread the message of cleanliness not only among the students but also in the surrounding areas, to look after hygiene and to increase the participation of every individual in Swachhta Abhiyan during September 1st -15th, 2018.

The Swachh Bharat Abhiyan, launched on 02.10.2014 across the country as a national movement, is the most significant cleanliness campaign by the Government of India. According to the Government, a clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019. The Government’s mantra is ‘Na
gandagi karenge, Na karne denge.’ By inviting people to participate in the drive, the Swachhta Abhiyan has turned into a National Movement. A sense of responsibility has been evoked among the people through the Clean India Movement. With citizens are now becoming active participants in cleanliness activities across the nation, the dream of a ‘Clean India’ once seen by Mahatma Gandhi has begun to get a shape. People from different sections of the society, NGOs etc. have come forward and joined this mass movement of cleanliness.

A committee was formed to organise the aforesaid event. The committee was led by Dr. Azim-Ur-Rahman (Department of Education), Dr. Mohd. Shahzad Alam (Course Coordinator, Department of Business Administration), Mr. Ghrufran Ahmad (Course Coordinator, Department of Education), Dr. Zeba Naz (Department of Business Administration). The committee was also volunteered by Mr. Ekhlas Ghani (Student MBA Final Year), Mr. Manauwer Raza (Student B.Ed Final Year), Adiba Pervin (Student MBA Final Year) and Shahda Mohib (Student B.Ed Final Year)
1. Student’s participation

![Participation Chart]

All students from both the faculties of Education and Management participated in the Green Campus Drive, along with the members of Teaching and non-Teaching staff. The event saw full participation and enthusiasm from all.

2. Cleaning of the campus

The second day of the event saw all students from both faculties as well as the administrative staff members clean the area around the campus. The participants weeded out shrubs and unwanted plants from the areas and bin all the plastic wastes, turning the campus green.

3. Film Show on Swachhta Mission

Committee members, Mr. Manauwer Raza and Mr. Ekhlas Ghani has shown short films on Swachch Bharat Abhiyaan in India which includes-
- Plastic Bag,
- You - A step towards clean India
- Even the Child Knows which won the certificate of excellence by Ministry of Information and Broadcasting, Govt. of India.

4. Speech Competition

Entries for the topic "Swachh Bharat Abhiyan: A Remarkable Transformation" were invited to present their views. Students from both B.Ed and M.B.A participated. The
event was organized by Ms. Adiba Parveen and Ms. Shahda Mohib. The panel of judge included Dr. Raashid Nehal (Director, AMUKC), Dr. Shahzad Alam (Course Co-ordinator M.B.A), Mr. Ghufran Ahmad (Course Co-ordinator B.Ed). The winners of the event were 1st - Ahmad Omair (M.B.A), 2nd – Mirza Mashkoor (M.B.A), Ramla Perveen (B.Ed), Munthakhab Alam (M.B.A), 3rd – Shreekant (M.B.A).

5. Pledge Taking Ceremony
AMU-KC under the supervision of our Program-In-Charge Dr. Azim-Ur-Rahman, took a Campus Clean initiative in furtherance of the same with a Pledge Taking Ceremony conducted in the Seminar Room. The ceremony was attended by students from both the faculties and the teaching and non-teaching staffs alike.

The Pledge
Mahatma Gandhi dreamt of an India which was not only free but also clean and developed. Mahatma Gandhi secured freedom for Mother India. Now it is our duty to serve Mother India by keeping the country neat and clean. I take this pledge that I will remain committed towards cleanliness and devote time for this. I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness. I will neither litter nor let others litter. I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place. I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen. With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns. I will encourage 100 other persons to take this pledge which I am taking today. I will endeavour to make them devote their
100 hours for cleanliness. I am confident that every step I take towards cleanliness will help in making my country clean.”

6. Closing Ceremony
Closing ceremony of the Swachhta Pakhwada was organized on 14th September 2018. The felicitation and awards were given to the winners. Ms Zainab Rukhsar (Student MBA) concluded the event with a vote of thanks to all the participants who gave their selfless effort to the event.
The Swachh Bharat initiative was very thought provoking and insightful as it reinstated the importance of a clean environment and motivated all to take necessary steps on an everyday basis to move towards a cleaner and greener tomorrow. If proper hygiene and sanitation will not become a practice in our country then no one will be able to save the country from the health hazards and losses that will loom over the Indian populace in near future. So, let's make Swachh Bharat a mass movement and save our country from all the dangers.