DEPARTMENT OF BUSINESS ADMINISTRATION
ALIGARH MUSLIM UNIVERSITY MURSHIDABAD CENTRE
NAAC ‘A’ GRADE ACCREDITED

PLACEMENT BROCHURE
2018

‘Self-Inspired, Dependable and Socially Conscious Management’
Redefining Managers Since 1969

TAUGHT MAN WHAT
HE KNEW NOT!

Page 1 of 36
“The purpose of education has always been to enable a man to develop his intellectual power to the full so that he may grasp the significance of any situation that arises, that he may know the difference between right and wrong and gain the ability to contemplate the divine mysteries of nature. Education should strengthen his character, help him to look after himself and concentrate on the life to come.”

“From the seed that we sow today, there may spring up a mighty tree whose branches, like those of the Banyan of the soil, shall in their turn strike firm roots into the earth and themselves send forth new and vigorous sapling.”
# CONTENTS

<table>
<thead>
<tr>
<th>Serial No.</th>
<th>Contents</th>
<th>Page No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Message of Vice-Chancellor</td>
<td>4</td>
</tr>
<tr>
<td>2</td>
<td>Message of Pro Vice-Chancellor</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>Message of Director</td>
<td>6</td>
</tr>
<tr>
<td>4</td>
<td>Aligarh Muslim University at a Glance</td>
<td>7-8</td>
</tr>
<tr>
<td>5</td>
<td>Frank and Debbie Islam Management Complex</td>
<td>9</td>
</tr>
<tr>
<td>6</td>
<td>AMU Murshidabad Centre</td>
<td>10</td>
</tr>
<tr>
<td>7</td>
<td>Course offered at AMU Murshidabad Centre</td>
<td>11</td>
</tr>
<tr>
<td>8</td>
<td>Infrastructure</td>
<td>12-13</td>
</tr>
<tr>
<td>9</td>
<td>Course Structure</td>
<td>14</td>
</tr>
<tr>
<td>10</td>
<td>Faculty Profile</td>
<td>15-16</td>
</tr>
<tr>
<td>11</td>
<td>Profile of the Students (Marketing, Finance, HR and Operations)</td>
<td>17-23</td>
</tr>
<tr>
<td>12</td>
<td>Batch profile 2017-19</td>
<td>24-25</td>
</tr>
<tr>
<td>13</td>
<td>Entrepreneurial Incubation Cell</td>
<td>26-27</td>
</tr>
<tr>
<td>14</td>
<td>Our Recruiters</td>
<td>28</td>
</tr>
<tr>
<td>15</td>
<td>Life at AMU Murshidabad</td>
<td>29-32</td>
</tr>
<tr>
<td>16</td>
<td>Executive committee (Placement Cell)</td>
<td>33-34</td>
</tr>
</tbody>
</table>
MESSAGE OF
VICE-CHANCELLOR

1. It gives me immense pleasure to learn that Training and Placement Office of AMU Murshidabad Centre, West Bengal is bringing out its Placement brochure for their MBA batch 2016-2018.

2. Department of Business Administration, AMU Murshidabad Centre, West Bengal, offers its students a rich educational experience that enhances the intellectual capabilities and potential of the students. This enables them to keep pace with the transition and compete effectively in the multifaceted and a fast changing competitive world. Along with inculcating corporate values and skills required for complex decision making and concurrently developing expertise on functional domains and practical applications of managerial prowess, the teaching patterned followed in the Department gives special emphasis on interdisciplinary management.

3. In order to select best talent from across the country, we follow a stringent admission procedure and we have good faculty to impart knowledge to our students. As innovation is the instrument of development, therefore research has been made an integral part go the curriculum. AMU Murshidabad centre provides a lively environment which is conducive for learning, development and honing of talent, exchange of ideas and fostering new generation of leaders. Our students are extensively trained to develop expertise on functional domains, practical applications of managerial skills and garnering business knowledge. I am sanguine that they will achieve the pinnacle of success and glory.

4. I wish a very bright future of all the students of Business Administration.
MESSAGE OF PRO VICE-CHANCELLOR

1. It gives me immense pleasure to learn that Training and Placement Office, AMU Murshidabad Centre, is bringing out its placement brochure for their MBA Batch 2016-18.

2. AMU Murshidabad centre offers its students a rich educational experience that enhances the intellectual capabilities and potential of the students. Along with inculcating corporate values and skills required for complex decision-making and concurrently developing expertise on functional domains and practical applications for managerial prowess, the teaching pattern followed in the department gives special emphasis on interdisciplinary management.

3. Our students are extensively trained to develop expertise on functional domains, practical applications of managerial skills and garnering business knowledge and I strongly believe that our students have a huge potential and will be an asset to any organisation and will achieve the pinnacle of success and glory.

4. I wish all the students all success.

Prof. Tohaamudd Shadab
Pro Vice-Chancellor
Director's Message

Aligarh Muslim University scaled new heights when NAAC accredited it with 'A' grade. Aligarh Muslim University with its past glorious history is spreading education in different parts of India. AMU Murshidabad Centre is one of the vibrant Campuses of AMU, engaged in teaching and research in West Bengal. At present, the Centre is running MBA, integrated BALLB and B. Ed. courses. Business Administration is one of the thrust areas of the Centre. I am happy to note that the MBA department is going to publish their next Placement Brochure for batch 2016-18.

AMU Murshidabad Centre is enjoying the privilege of selecting some brilliant students for its MBA program. The selection process comprises of different steps, which include an entrance test followed by group discussion and personal interview. The selected students are highly talented with diverse backgrounds. The Centre inculcates best professional attitude with communication skills to these highly motivated and hardworking students. I am sure that our students will be an asset to any organisation because of their pleasant personality, determination and professionalism. Therefore, I feel privileged to invite your organisation to recruit our students and I am confident that they will fulfil your expectations.

Looking forward to have a mutually rewarding long-term relationship.

Dr Nigamananda Biswas
Associate Professor
Director Incharge, AMU Murshidabad
Aligarh Muslim University (AMU) occupies a unique position amongst universities and institutions of higher learning in the country. It was established in 1920, and evolved out of the Mohammedan Anglo-Oriental College (MAO College) which was set up in 1877 by the great visionary and social reformer, Sir Syed Ahmad Khan. From its very inception, it has kept its door open to the members.

Spread over 467.6 hectares in the city of Aligarh, Uttar Pradesh, Aligarh Muslim University offers more than 300 courses in the traditional and modern branches of education. It draws students from all states in India and from different countries, especially Africa, West Asia and Southeast Asia.
The University now has 13 faculties comprising 107 teaching departments, 3 academies and 15 Centres and institutions. A special feature of the university is its residential character with most of the staff and students residing in the campus. There are 19 halls of residence for students with 80 hostels.

The University has opened three new centres of study outside Aligarh at Murshidabad, West Bengal; Mallapuram, Kerala; and Kishanganj, Bihar. At present teaching facility of MBA, Integrated BALLB and B. Ed. courses are available in these Centres. It is projected that in ten years down the line, these Centres will have more than 10,000 students each in advance study and research.

Ranked 2nd among Top Ten Indian Universities by Times

Accredited ‘A’ Grade by NAAC
AMU has been at the forefront of the development of management education in India. Efforts were initiated in 1965 and a one-year Diploma in Business Administration was started under the aegis of the Department of Commerce. In 1969, it was replaced by a three-year part-time Diploma Program in Business Management (DBM), which was converted in a part-time, three-year program leading to the Master of Business Administration (MBA) in 1972. In the same year, a separate Department of Business Administration was created. The three year part-time MBA program was further upgraded into two year full-time MBA in 1976.

The department also launched one Post Graduate (Full Time) Diploma in Islamic Banking and Finance 2010. Two part-time, P.G. diploma courses, one each in Marketing Management and Personnel Management, were introduced in 1984. The Master of Business Administration (International Business) program, introduced in 1993. Regular Ph.D. programs in Business Administration were also started along-with the creation of the Department. Apart from all these degree and diploma courses, PhD in Business Administration is also offered in collaboration with All India Management Association (AIMA) for executives, managers, central & state government and military personnel etc. This program has received an overwhelming response.
A new chapter of educational enlightenment was added to the culturally enriched soil of Bengal with the establishment of Aligarh Muslim University Murshidabad Centre in 2010. The Centre, accredited by NAAC in 'A' grade, is empowered by Section 5(2) (C) of the AMU (Amendment) Act, 1981 and under Section 12(2) of the University Act. [Act XL 1920 and AMU (Amendment) Act, 1972].

The Centre is located in the Murshidabad district of West Bengal which once served as the capital city of the Nawabs of Bengal. Murshidabad being a historical place is replete with numerous historical and tourist spots.
AMU Murshidabad Centre started two Academic Programme – MBA & B.A.LLB in 2011 and B. Ed. in 2013. Many other courses are in the pipeline in the years to come.

### Courses at Aligarh Muslim University Murshidabad Centre

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Courses</th>
<th>Duration (in Years)</th>
<th>Eligibility</th>
<th>Selection Process</th>
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<tbody>
<tr>
<td>1</td>
<td>MBA</td>
<td>2</td>
<td>Bachelors degree in any discipline with at least 50% marks in aggregate.</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>B.A.LLB (Hons.)</td>
<td>5</td>
<td>Senior Secondary School Certificate or an equivalent examination with</td>
<td>Through Admission Test. Admission is offered through</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>aggregate not less than 50% of the total marks. OR</td>
<td>Counselling.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Bridge Course (for Graduates of Deeni Madaris) from AMU with 50%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>marks in aggregate.</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>B.Ed.</td>
<td>2</td>
<td>At least 50% marks in B.A. / B.Sc. / B.Com. / B.Th. and/or Master’s Degree</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>in Science / Social Science / Humanity, Bachelor in Engineering or</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>Technology with specialisation in Science and Mathematics with 55%</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>marks.</td>
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### How To Apply
Application forms are issued in the month of February/March each year. For more details about admissions visit [www.amu.ac.in](http://www.amu.ac.in)

### Master in Business Administration
Considering the need of developing managerial skills and competencies and to meet the ever increasing demand of management professionals, the Aligarh Muslim University decided to start the Master in Business Administration course from the conception of AMU Murshidabad Centre. The program was inaugurated by Honourable Ex-Vice Chancellor of Aligarh Muslim University, Prof. P K Abdul Aziz on March 06, 2011. The two year MBA programme, with student intake of 60, offers 4 specialisations, namely, Finance, Marketing, Human Resource, and Operations Management.
THE LIBRARY
The students of MBA have full-fledged access to a well managed library with more than 6000 volumes comprising of text-books, reference books and journals. Most of the core journals in the field of Marketing, Finance, Human Resource Management, and Strategic Management are available in the library. Popular business newspapers and magazines like Frontline, Financial Times, Pratiyogita Darpan along with leading newspapers in print version are available in the library.

INTERNET FACILITY
Students have access to the most modern state-of-the-art computer centre with high computer to student ratio. The computer lab is equipped with high speed internet connectivity, printer and scanners. Online journals and databases including eShodhSindhu (Consortium for Higher Education Electronic Resources), Elsevier, Science Direct, Cambridge University Press, Taylor & Francis, DELNET, IndianStat.com, Prowess, ProQuest Dissertations & Thesis, Web of Science and Digital Resource Centre are subscribed and easily accessible from all the computers of the lab.
SEMINEAR HALL
The institute has a well-equipped Seminar Hall for conducting various academic activities like Guest Lectures, Workshops and Seminars. It also serves as the venue for holding Corporate Interaction programs, Management Development Programs, and Conferences.

HOSTEL FACILITY
The institute has separate hostels for boys & girls where students from different cultures and ethnic backgrounds reside, thus giving a true cosmopolitan look to the hostel. The hostel provides various facilities such as a 24 hour internet facility, library cum reading room, common room, recreation room, playground, RO purifier, hygienic dining hall, 24 hours power backup, modern communication facilities, etc.
Semester I, Part 1
- Concept of Management
- Managerial Economics
- Quantitative Methods
- Management Accounting
- Marketing Management
- Human Resource Management
- Management Information System
- Spreadsheet

Semester II, Part 1
- Organisational behaviour
- Research Methodology in Management
- Operations Management
- Financial Management
- Business Communication
- International Business
- Business Law and Ethics
- Viva Voice
- Computer Lab

Semester III & IV, Part 2
Compulsory Subjects
- Business Policy & Strategic Management
- Business Environment
- Management Information System
- Training Report presentation
- Dissertation
- Viva Voice

Elective and Specialisation Subjects

General Management
- Entrepreneurship and Small Business Management
- International Business Management
- Management of Service organisation
- Information System Management

Finance
- Project Appraisal & Financing
- Investment Management
- International Finance
- Financial Services

Marketing
- Advertising & Sales Promotion
- Sales and Distribution Management
- Consumer behaviour
- Product & Brand Management
- Retail Marketing
- E Marketing

Operations Management
- Project Management
- E-Commerce
- Total Quality Management
- Supply Chain Management

Human Resource Management
- Industrial Relations
- Strategic Human Resource Management
- Human Resource Development
- Organisational Development
<table>
<thead>
<tr>
<th>Name</th>
<th>Dr. Amir Jafar</th>
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<tbody>
<tr>
<td>Designation</td>
<td>Associate Professor</td>
</tr>
<tr>
<td>Qualifications</td>
<td>M. Com, MBA (HR), Ph. D</td>
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<tr>
<td>Teaching Experience</td>
<td>15 years</td>
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<tr>
<td>Primary area of Affiliation</td>
<td>Organisational Behaviour, HRM &amp; Strategic Management</td>
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<tr>
<td>Research Interest</td>
<td>HRM, CSR, IR, Labour Law &amp; Human Capital Management</td>
</tr>
<tr>
<td>FacultyResponsibility</td>
<td>Course Coordinator, Training and Placement Officer</td>
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<table>
<thead>
<tr>
<th>Name</th>
<th>Dr. Nigamananda Biswas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designation</td>
<td>Associate Professor</td>
</tr>
<tr>
<td>Qualifications</td>
<td>MBA, Ph.D, UGC-NET (Management)</td>
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<tr>
<td>Teaching Experience</td>
<td>14 Years</td>
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<tr>
<td>Primary area of Affiliation</td>
<td>Marketing</td>
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<tr>
<td>Research Interest</td>
<td>Consumer Behaviour</td>
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<tr>
<td>FacultyResponsibility</td>
<td>Director Incharge</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Name</th>
<th>Dr. Rashid Usman Ansari</th>
</tr>
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<tbody>
<tr>
<td>Designation</td>
<td>Assistant Professor</td>
</tr>
<tr>
<td>Qualifications</td>
<td>MBA, Ph.D</td>
</tr>
<tr>
<td>Teaching Experience</td>
<td>10 Years</td>
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<tr>
<td>Primary area of Affiliation</td>
<td>Finance and Accounting</td>
</tr>
<tr>
<td>Research Interest</td>
<td>POs, Stock Markets, Behavioural Finance</td>
</tr>
<tr>
<td>FacultyResponsibility</td>
<td>Incharge, Finance and Accounts Committee</td>
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<table>
<thead>
<tr>
<th>Name</th>
<th>Mr. Mofikul Islam (Ex-BSF)</th>
</tr>
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<tbody>
<tr>
<td>Designation</td>
<td>Assistant Professor</td>
</tr>
<tr>
<td>Qualifications</td>
<td>MCA, MBA</td>
</tr>
<tr>
<td>Teaching Experience</td>
<td>5 Years (Teaching), 4 Years (Industrial), 16 Years (BSF/MHA)</td>
</tr>
<tr>
<td>Primary area of Affiliation</td>
<td>Management of Operations, Information System &amp; Technology</td>
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<tr>
<td>Research Interest</td>
<td>Computer Based information System Management</td>
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<tr>
<td>FacultyResponsibility</td>
<td>Campus Development, In charge Anti-ragging Cell, NCC &amp; NSS</td>
</tr>
<tr>
<td>Name</td>
<td>- Dr. Aminul Haque</td>
</tr>
<tr>
<td>--------------------</td>
<td>----------------------------------------</td>
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<tr>
<td>Designation</td>
<td>- Assistant Professor</td>
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<tr>
<td>Qualifications</td>
<td>- MBA, UGC-NET (Management), BDS</td>
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<tr>
<td>Teaching Experience</td>
<td>- 4.5 Years</td>
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<td>Primary area of Affiliation</td>
<td>- Human Resource Management</td>
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<tr>
<td>Research Interest</td>
<td>- Human Resource, Entrepreneurship, Organisation Behaviour</td>
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<tr>
<td>Faculty Responsibility</td>
<td>- Library in charge, member of development committee, Coordinator EIC</td>
</tr>
</tbody>
</table>

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<tr>
<th>Name</th>
<th>- Dr. Syed Atif Jilani</th>
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<tr>
<td>Designation</td>
<td>- Assistant Professor</td>
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<tr>
<td>Qualifications</td>
<td>- Ph D, MBA (Finance), B. Sc. (Hons.) Physics</td>
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<tr>
<td>Teaching Experience</td>
<td>- 3.5 Years (Teaching), 2.5 Years (Industry)</td>
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<td>Primary area of Affiliation</td>
<td>- Finance and Operations</td>
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<tr>
<td>Research Interest</td>
<td>- International Finance, Islamic Finance, Supply Chain Management</td>
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<td>Faculty Responsibility</td>
<td>- In-charge IQAC and Public Relations Office</td>
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<tr>
<th>Name</th>
<th>- Dr. Monirul Islam</th>
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<tr>
<td>Designation</td>
<td>- Assistant Professor</td>
</tr>
<tr>
<td>Qualifications</td>
<td>- Ph.D, MBA, M.Sc, PGPBM, PGDRD</td>
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<tr>
<td>Teaching Experience</td>
<td>- 6 Years</td>
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<tr>
<td>Primary area of Affiliation</td>
<td>- Marketing</td>
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<tr>
<td>Research Interest</td>
<td>- Rural Marketing</td>
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<tr>
<td>Faculty Responsibility</td>
<td>- Teaching, Research</td>
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If a country is to be corruption free and become a nation of beautiful minds, I strongly feel there are three key societal members who can make a difference. They are the father, the mother and the teacher.  
A. P. J. Abdul Kalam
**Affan Masud, 25**  
Grad.: Islamic Studies (Hons.)  
Institute: Aligarh Muslim University  
Organisation: Indian Oil Corporation Limited  
**Summer training topic:** A study to analyse the popularity and impact of “News Views” on employees.  
**Area of Interest:**  
9128204020 @affan.masud@yahoo.com

**Shazia Mehmood, 25**  
Grad.: B.Sc. Nutrition (Hons.)  
Institute: Aligarh Muslim University  
Organisation: Bharti Axa life insurance Ltd.  
**Summer training topic:** Customer satisfaction survey about policies of Bharti Axa life insurance.  
**Area of Interest:** Banking & Marketing sector  
7906741274 @shazia16mba@gmail.com

**Shakeel Ahmad, 24**  
Grad.: Commerce  
Institute: Aligarh Muslim University  
Organisation: Varanasi motors(Maruti Suzuki)  
**Summer training topic:** Marketing strategy of Maruti Suzuki Swift.  
**Area of Interest:** Digital Marketing  
7001889337 @Smkhn180@gmail.com

**Mohd Waquar Khan, 23**  
Grad.: Geography (Hons.)  
Institute: Aligarh Muslim University  
Organisation: Merchator Internet Pvt. Ltd.  
**Summer training topic:** Customer Acquisition and Marketing Research for Appbrowser  
**Area of Interest:** Marketing (Branding, E-Marketing & Sales)  
8423267644 @Waquarkhan864@gmail.com
Daud Rizwan, 22  
Grad.: History (Hons.)  
Institute: Aligarh Muslim University  
Organisation: Tata Steel  
Summer training topic: Study about LD Slag and its selling process  
Area of Interest: Automotive industry  
8795256110 @alirizwan396@gmail.com

Mohammad Islam Ansari, 23  
Grad.: Economics (Hons.)  
Institute: Aligarh Muslim University  
Organisation: Amazon.in  
Summer training topic: Seller’s perception towards online selling  
Area of Interest: Distribution  
7477843784 @mohdislam1622@gmail.com

Mohd Rafi Tauqeer, 24  
Grad.: Psychology (Hons.)  
Institute: Aligarh Muslim University  
Organisation: EMCO Exports  
Summer training topic: To measure the effectiveness of training and development  
Area of Interest: Marketing  
8791842788 @meetrafi93@gmail.com

Abid Iftekhar, 24  
Grad.: Statistics  
Institute: Aligarh Muslim University  
Organisation: Karvy share trading  
Summer training topic: Stock trading  
Area of Interest: Information technology  
8840556604 @abid.aslam55570@gmail.com

Mohammad Shakir, 24  
Grad.: Geography (Hons.)  
Institute: Aligarh Muslim University  
Organisation: Amazon.in  
Summer training topic: Issue and Challenges faced by Amazon sellers  
Area of Interest: Marketing  
7668785751 @shakir.khan2701@gmail.com
Fazlur Rehman, 23  
**Grad.:** Commerce  
**Institute:** Aligarh Muslim University  
**Organisation:** Varanansi Motors Pvt. Ltd.  
**Summer training topic:** Study Sales and Distribution Channel of Varanasi Motors  
**Area of Interest:** Marketing  
8081239883 @fazalsiddiqui10@gmail.com

Shafiur Rahman, 24  
**Grad.:** Commerce  
**Institute:** Aligarh Muslim University  
**Organisation:** Nepal Die repairing centre  
**Summer training topic:** Use of scrap for producing final goods and services  
**Area of Interest:** Marketing  
9304314720 @sr984756@gmail.com

Mohsin Hasan, 23  
**Grad.:** English Literature (Hons.)  
**Institute:** Aligarh Muslim University  
**Organisation:** Varanasi Motors  
**Summer training topic:** Marketing Mix of Varanasi Motors  
**Area of Interest:** Strategic Management, Advertisement, Marketing  
7906723353 @hasan.mohsin0071@gmail.com

Samad Qadri, 23  
**Grad.:** Commerce  
**Institute:** Aligarh Muslim University  
**Organisation:** Edelweiss  
**Summer training topic:** Perception of investors  
**Area of Interest:** Stock Market  
7477844183 @samadqadri@gmail.com
Isaf Ali, 21  
Grad.: Commerce  
Institute: Chaudhary Charan Singh University  
Organisation: Sunrise Polymers  
Summer training topic: Future scope of plastic packaging manufacturing industries in Northern India  
Area of Interest: Logistics and Project Management  
Email: isafali867@gmail.com

Hasan Adeeb Jafri, 23  
Grad.: Education (Hons.)  
Institute: Aligarh Muslim University  
Organisation: Metro Cash&Carry India pvt. Ltd.  
Summer training topic: Impact of GST on Metro Cash&Carry  
Area of Interest: Supply Chain, E-Commerce and Project Management  
Email: adeebj2@gmail.com

Sachin Sharma, 24  
Grad.: B.Sc.  
Institute: Aligarh Muslim University  
Organisation: Nihon Kohnetsu India private limited  
Summer training topic: Inventory management and its effects  
Area of Interest: Supply chain management  
Email: sk5665980@gmail.com

Pulkit Chaturvedi, 25  
Grad.: Mathematics (Hons.)  
Institute: Delhi University  
Organisation: All Grow Finance & Investment Pvt. Ltd.  
Summer training topic: Different investment avenues on the behalf of risk and return  
Area of Interest: New Product Development  
Email: chaturvedipulkit092@gmail.com
Md. Naiyer Ali, 24
Grad.: B.Sc. Instrumentations
Institute: Jamia Milia Islamia
Organisation: Thomson Press
Summer training topic: Quality control in Thomson Press
Area of Interest: Supply chain, Project management
9818208996 @naiyerali007@gmail.com

Zohra Chaudhary, 24
Grad.: Commerce
Institute: Aligarh Muslim University
Organisation: Hexa Global Consultancy
Summer training topic: HRD Practices
Area of Interest: Human Resources
8001597723 @zohra2017@gmail.com

Zeba Chaudhary, 23
Grad.: Commerce
Institute: Aligarh Muslim University
Organisation: Hexa Global Consultancy
Summer training topic: Recruitment and selection at Hexa Global
Area of Interest: Human Resources
7895951927 @zchaudhary340@gmail.com
Umra Rashid, 23
Grad.: Commerce
Institute: Aligarh Muslim University
Organisation: Reliance Nippon Life Insurance Company Ltd.
Summer training topic: Importance of financial need for a customer.
Area of Interest: Finance

8001784247 @rashidumra95@gmail.com

Mohd Fozan, 26
Grad.: Commerce
Institute: Aligarh Muslim University
Organisation: National Small Industries Corporation of India.
Summer training topic: Role of NSIC in assisting small scale industries under RMA scheme.
Area of Interest: Banking and Finance

9635126581 @mfozankhan@gmail.com

Rajat Agarwal, 23
Grad.: Commerce
Institute: Aligarh Muslim University
Organisation: DCF Advisory services pvt. ltd
Summer training topic: Smart city opportunity assessment
Area of Interest: Finance & Banking

8077198190 @raja@agarwal9524@gmail.com

Neeraj Narayan, 22
Grad.: Commerce
Institute: Delhi University
Organisation: RE India Property Management pvt. ltd.
Summer training topic: working capital management
Area of Interest: Stock Market

7503968119 @neerajnarayan73@gmail.com
Mohd Salman, 23  
Grad.: Geography (Hons.)  
Institute: Aligarh Muslim University  
Organisation: Bharti AXA life insurance  
Summer training topic: Consumer attitude toward the private life insurance company (Bharti AXA)  
Area of Interest: Accounting, Finance & Banking  
7906389622 @amustudent193@gmail.com

Md. Salman Shaukat, 25  
Grad.: Commerce  
Institute: Kolhan University, Jharkhand  
Organisation: ICICI Prudential Mutual Funds  
Summer training topic: Comparison among top 10 balanced fund  
Area of Interest: Finance  
8250710058 @msalmanshaukat93@gmail.com

Manish Agrawal, 24  
Grad.: Commerce  
Institute: Aligarh Muslim University  
Organisation: Axis Bank  
Summer training topic: Study of customers feedback on export procedure and documentation  
Area of Interest: Investment Banking  
8909460589 @mittalmanish4u64@gmail.com

Nazish Anwar, 25  
Grad.: Commerce  
Institute: Vidhapeeth University, Jaipur  
Organisation: B-earh & Spire india pvt ltd Delhi.  
Area of Interest: Accounting  
9910814611 @nazish.anwar96@gmail.com
## Marketing

<table>
<thead>
<tr>
<th>Faculty Roll No.</th>
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<td>Zuhaib Shahroz</td>
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<td>17 MBAW 51</td>
<td>Hamza nouman</td>
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<td>Parvez Ahmad</td>
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<td>16 MBAW 55</td>
<td>Sayed Mohd Abred Ashraf</td>
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### HUMAN RESOURCE

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<td>Adiba Shabnam</td>
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<td>17 MBAW 64</td>
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### FINANCE

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### OPERATIONS

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<td>17 MBAW 37</td>
<td>Siraj Nasir</td>
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<td>17 MBAW 19</td>
<td>Fazlurrehman</td>
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<td>Minarul hoque</td>
<td>26</td>
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MESSAGE

1. It gives me immense pleasure to learn that AMU Murshidabad Centre, West Bengal, is starting an Entrepreneurial Incubation Cell (EIC).

2. AMU Murshidabad Centre, West Bengal, offers its students a rich educational experience that enhances the intellectual capabilities and potential of the students. This enables them to keep pace with the transition and compete effectively in the multifaceted and a fast changing competitive world. Along with inculcating corporate values and skills required for complex decision-making and concurrently developing expertise on functional domains and practical applications of managerial prowess, the teaching pattern followed in the Centre gives special emphasis on interdisciplinary management.

3. Entrepreneurial Incubation Cell (EIC) is aimed at creating a talent pool that will help in nation building through self employment. It will lead to employment creation and financial empowerment for others, under the leadership of these entrepreneurs and contribute towards the society and the ecosystem through ethical business attitude. It will work towards honing the entrepreneurial skills of the students and guide them towards attaining success.

4. In order to select the best talent from across the country, we follow a stringent admission procedure and we have good faculty to impart knowledge to our students. AMU Murshidabad Centre, West Bengal, provides a lively environment which is conducive for learning, development and honing of talent, exchange of ideas and fostering new generation of entrepreneurs and leaders. I am sanguine that Entrepreneurial Incubation Cell (EIC) will help in guiding the students to achieve the pinnacle of success and glory.

5. I congratulate the Director, AMU Murshidabad Centre and Coordinator, Entrepreneurial Incubation Cell (EIC) for their efforts in starting this Cell and wish it all success.

(Prof. Tariq Mansoor) 
Vice-Chancellor
Coordinator’s Message

EIC is an initiative for creating an ecosystem of innovation and financial independence for the educated youth of our country. Young entrepreneurs have huge potential to create value & wealth and contribute significantly towards nation building. They not only create avenues for self sustenance but also create opportunities for employment of others too. India is a youth nation and it is high time that we promote programmes that would skill up and train these nascent human resources, make them job ready and deploy them through youth entrepreneurship programs to innovate and develop quality products and services that would match up to international standards and competition and stand the test of time.

AMU has a focus on Social Entrepreneurship that ensures that they produce young entrepreneurs who are socially oriented professionals, ethical in their conduct and caring of the Mother Nature and our valuable ecosystem. This cell will organise various workshops and programs which helps students to understand the existing market trends as well as the upcoming changes.

DR. Aminul Haque
Coordinator EIC
Brochure Team
Sitting (L-R): Dr. Amir Jafar (Course Coordinator, TPO), Dr. Nigamananda Biswas (Director Incharge), Dr. Rashid Usman Ansari (Advisor TPO)
Standing (L-R): Abid Iftekhar, Mohd. Fozan, Umra Rashid, Hasan Adeeb Jafri

Placement Team
Sitting (L-R): Dr. Amir Jafar (Course Coordinator, TPO), Dr. Nigamananda Biswas (Director Incharge), Dr. Rashid Usman Ansari (Advisor TPO)
Standing (L-R): Affan Masud, Pulkit Chaturvedi, Isaf Ali, Manish Agarwal
Career Enhancement Team
Sitting (L-R): Dr. Amir Jafar (Course Coordinator, TPO),
Dr. Nigamananda Biswas (Director Incharge), Dr. Rashid Usman Ansari (Advisor TPO)
Standing (L-R): Islam Ansari, Daud Rizwan, Fazlur Rehman, Naiyer Ali

Organising Team
Sitting (L-R): Dr. Amir Jafar (Course Coordinator, TPO),
Dr. Nigamananda Biswas (Director Incharge), Dr. Rashid Usman Ansari (Advisor TPO)
Standing (L-R): Salman Shaukat, Zeba Chaudhary, Zohra Chaudhary, Shazia Mehmood, Shakeel Ahmad, Rajat Agarwal
This Campus was established on 27th April 2010 and inaugurated by our former president Mr. Pranab Mukherjee. It is established in Jangipur, (Dist. Murshidabad) West Bengal.

Murshidabad was a town and district of British India, in the Bengal Presidency. In the Mughal period it was the capital of Bengal. The town of Murshidabad is on the left bank of the Hoogly River or main channel of the Ganges.
Dr. Nigamananda Biswas
(Director Incharge)
Email: director.amucm@gmail.com

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