All Universities Functionaries

As per instructions communicated by UGC vide letter D.O. No. F. 1-1/2015(Secy) dated 25th January 2017 (copy printed overleaf) for ready reference regarding observance of Matribhasha Diwas on 21st February every year.

In this context, it is to point out that the letter under reference was received too late almost a month hence the same could not be circulated in the entire University for celebrating 21st February as Matribhasha Diwas as the day had already passed.

All concerned are requested to kindly go through the content of the matter for organizing Matribhasha Diwas on 21st February every year regularly. Activities/Objectives so made, in this regard, may please be forwarded in due course via email inscribing “Miscellaneous Activities” on the subject of email otherwise email sent by you will not come in the concerned folder.

All are requested to kindly direct the person concerned for timely submission of above information so as to enable this office to compile the same for onward submission to the UGC.

nakhter.reg@amu.ac.in

(Major Khan A.S.)
Deputy Registrar
(General)
Dear Sir/Madam,

The Ministry of Human Resource Development, Government of India vide its letter No. F.8-89/2016/LII dated 9th January, 2017 has informed that UNESCO had declared 21st February every year as International Mother Language Day to promote the dissemination of mother tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. Accordingly, it has been decided to celebrate “21st February, 2017 as “Matribhasha Diwas” to promote the use of mother tongue highlighting the following objectives:

- Highlight the linguistic diversity of our country;
- Encourage usage, not only of the respective mother tongue, but other Indian languages as well;
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression;
- To encourage the learning of languages, other than one’s own mother tongue.

During the day, the following, indicatively, could be taken up, preferably in at least two languages, possibly more:-

Elocution, Debating, Singing, Essay writing competitions, Painting competitions, Music and Dramatic performance, Exhibitions, Online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society, Exhibitions depicting linguistic and diverse wealth of India.

You are, therefore, requested to kindly organize the activities to achieve the above mentioned objectives in your esteemed university and affiliated colleges and send the action taken to University Grants Commission by email (ugc.status@gmail.com).

With regards,

Yours sincerely,

(Jaspal S. Sandhu)

The Vice-Chancellor
Aligarh Muslim University
Aligarh-202 002.

[Signature]

[Stamp]