MBA 2015 Batch Induction Program held on September 08, 2015

Induction program for MBA 2015 batch was held today (Sep 08, 2015) at AMU Murshidabad Centre. The program, conducted in two sessions, was addressed by Prof Syed Samsul Alam, Founder and Ex Vice Chancellor, Aliah University; Mrs. Saira Shah Halim, Communication Expert and Educator; Mr. Raj Kumar Basatta, Commandant 20 Bn BSF; and Ms. Ruchhita Kazaria, Active Member, Aman Ki Asha.

In the morning session, Director Dr. Badaruddoza welcomed the guests to the program. He said that it the love and attachment of the dignitaries for our Alma Matter Aligarh Muslim University, and especially for AMU Murshidabad Centre, that they have made so much effort to be a part of this program. Proudly acknowledging that we are Aligs and we are proud to be associated with the vision and mission of Sir Syed Ahmad Khan, Dr. Badaruddoza advised the students to tightly hold and follow Aligarian tahzeeb and traditions. He said that among the many hundred universities in India, AMU is different as it inculcates an entirely different set of moral and ethical values in its students. Talking about the abysmal educational scenario in Bengal, he said that establishing of AMU Murshidabad Centre is a great boon for the entire state. He urged the students that as we are ‘Alig’, we share the added responsibility of carrying the traditional legacy of the university forward. Appreciating the tireless efforts of the present Vice Chancellor, Hon. Lt. General Zameeruddin Shah, Dr. Badaruddoza told the audience that the present administration is fully committed to the development of the Centre.

Prof Alam, in his talk discussed various aspects that are important for management students. He said that as of now there is no distinction between teaching and research in modern educational system. Students of management should utilize their time judiciously and should devote time for conducting short research studies on current topics. He informed that the academic environment in India is changing and the universities are not running in isolation now. Instead, many universities are interacting and integrating with local population for the benefit of the society at large. There are number of qualities that the management students should develop in themselves. They should learn to work in a team and to develop the quality of empathizing with others. There is also a need to develop an understanding about contemporary issues like Islamic Finance. Drawing linkage between management and Islam, Prof. Alam asked the students to study the life
history of Prophet Mohammad (pbuh) to comprehend the essential lessons of management education.

Mrs. Saira Shah Halim, gave a very motivational and informative lecture on the importance of communication skills, especially for management students. She motivated the students to learn the significance of verbal and non-verbal communication in business dealings. Highlighting the need to constantly upgrade one’s skill set on a continuous basis, Mrs. Halim inspired the new batch of students to utilize the next two years of their stay in the campus to remain in touch with the current issues. Encouraging students to stand for themselves on the basis of their own abilities and to work for social causes, Ms. Halim said that we should not fear about discrimination of any kind, if we have the qualities that the employers require. We all should strive hard to succeed in our professional as well as personal life by ‘sharpening the saw’ before we act.

Introducing the concept of going beyond management, Mr. Raj Kumar Basatta, Commandant 20 Bn BSF, said that the students of management should plan about their career path well in advance. Instead of aspiring to become a manager, a student should desire to become a leader. Since, a manager is reactive in nature whereas a leader is proactive, management students should understand and develop the qualities like far-sightedness, empathy, and motivating others, to become a leader.

Addressing the second session of the Program, Ms. Ruchitta Kazaria talked about the importance of wearing multiple hats while concentrating on one skill set. Sharing her professional experiences, she urged the students to widen their knowledge and understanding about current affairs. She invigorated the students to start working towards branding themselves. In addition to the degree that they will get after successfully completing the course, students should also learn how to effectively brand themselves as ‘Brand You’ such that they are able to attract their future employers. Talking about ‘Aman Ki Asha’, a joint venture between the Times of India and the Jung newspapers, she discussed about the indispensable need to advocate peace processes. Talking about the ‘Clone and Mole theory’ she tried reasoning with the students to rationalize about the pity of war. She was seen explaining about ‘Mine Do’, a drive aimed at visa relaxations, which can be the biggest step for ensuring healthy dialogue.
In the second session, Mrs. Halim played a short movie based on the book ‘Jonathan Livingston Seagull’ by Richard Bach. The highly motivational movie gave the message that if we want to live a better life, we should strive for perfection with what we are passionate about.

Dr. Syed Atif Jilani, Assistant Professor, Department of Business Administration, proposed the vote of thanks. The two sessions of the program were conducted by Assistant Professors, Mr. Monirul Islam and Mr. Mofikul Islam.

**Dr. Syed Atif Jilani**

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