Press Release

A Two days Workshop concluded on Professional Communication at AMU Kishanganj Centre on 6\textsuperscript{th} and 7\textsuperscript{th} November 2017

AMU Kishanganj Centre today concluded a two day Workshop on ‘Professional Communication Skills’ held in the Academic Block of the Centre on 6-7 November 2017 under the aegis of coaching and guidance cell. Seventy Two Students of MBA and B.Ed. stream participated in the workshop. In his keynote address the invited Resource Person Dr. Asif Ali Syed, Faculty member of Department of Business Administration AMU Aligarh emphasised the importance of communication skills normally lacking in professional courses and shared that, almost 70 \% of professional courses lack such skills. While speaking in the inaugural session Prof. Raashid Nehal, Director, AMU Kishanganj Centre, focussed on the importance of communication skills and talked about three agendas of the workshop i.e. to motivate students to work critically in close cooperation with another as team member; to learn to negotiate to access to information and contribute to the academic development skills i.e. speaking and writing communication skills and to make the students see market reality as an agent of change for academic development.

In the technical session I, Dr. Asif Ali Syed screened a short film on “how to start a small business” by National Small Industries Corporation (NSIC). This video enlightened the participants with several ideas of being an entrepreneur with a low capital. In his technical talk Dr. Asif Ali Syed highlighted several start-up techniques and also answered several queries raised by the participants. In the technical session II six discussion groups were formed comprising members of MBA and B.Ed. to do a Group Discussion on the topic “What can we do for AMU Kishanganj Centre” followed by prizes on the Evaluative Write-up on the Development of Group Discussion. Out of the 6 groups groups C and F were adjudged the winners and runners respectively whereas Ramla Parveen, B.Ed.1\textsuperscript{st} Sem, Almas Raza MBA 1\textsuperscript{st} sem, and Ramsha Zahid MBA IIIrd sem & Mohd. Amirul Hasan B.Ed IIIrd were awarded 1\textsuperscript{st}, 2\textsuperscript{nd} and 3\textsuperscript{rd} prizes respectively. Two consolation prizes were given to Manauwar Raza, B.Ed. 1\textsuperscript{st} Sem and Sanjeet Kumar, B.Ed.3\textsuperscript{rd} Sem.

While delivering, the technical session III on “Essentials of effective presentation: A professional necessity” was taken up by Dr. Asif Ali Syed. He talked about the importance of smart presentation skills and discussed several do’s and don’ts for a presenter. The technical session IV was conducted by Prof. Raashid Nehal on the topic “group discussion at work: learning to communicate polite functions”. The session focussed on some do’s and don’ts of polite functions used normally in Group Discussion.

As part of feedback, students suggested Alumni meet should be organized to build up the network and connection with seniors. Besides, they suggested to organize workshops on teacher training, government support in education, women empowerment, inviting interactions with local industries personnals, information technology, language development, time management, career exploration, personality development, writing skill development, community upliftment, facing interviews and how to prepare for UPSC/PCS. Concluding remarks were given Prof. Raashid Nehal. The vote of thanks was proposed by Mr. Ghufran Ahmad Jt. Organizing Secy.
Asad Ahmad
Press Release in charge of two days workshop
On Professional Communication Skills

Prof. Raashid Nehal
Director, AMU Kishanganj Centre