

PARYATAN PARV
SEMINAR
ON
DISCOVERING DIFFERENT ASPECTS OF TOURISM

Organized by
Department of Commerce, Aligarh Muslim University (24th Oct 2017)

Report of the session
(Room no. 9 from 10.30 am to 1 pm)

Paryatana Parv is a festival of tourism. The Ministry of Tourism in collaboration with other Central Ministries and State Governments is organising PARYATANA PARV across the country from 5th to 25th of October 2017. The main aim of the theme is to encourage Indians to visit and explore their own country and promote tourism in the lesser known regions. Keeping this in view, Department of Commerce organised one day Seminar on the theme ***Discovering different aspects of Tourism.***

The coordinator of the event was Prof. Sheeba Hamid and the rapporteurs of the event were Urooj Fatima (Research Scholar, Department of Commerce) and Rahul Kumar Upadhyay (MTA, first year). The organizing committee included Dr. Hira Anwar (Post Doc Fellow, Department of Commerce), Dr. Mohd. Sadique (Post Doc Fellow, Department of Commerce), Sujood and Syed Talha Jameel (Research Scholars, Department of Commerce).

- As per the tradition of Aligarh Muslim University, the Seminar began with the Qirat(recitation from holy Quran) in the soulful voice of Mr Bilal Asgar (Research Scholar, Department of Commerce)
- In the next phase, the dynamic hosts of the show Ms. Anu Sharma and Mr. Fazal Ahmad (MTA first year) introduced the theme “PARYATANA PARV” and made aware the audience of the Seminar about the main aim of introducing such a diverse theme and the need of the hour.
- During the Seminar, the Chairperson of the Department, Prof. M. Mohsin Khan expressed his views on the theme of Paryatana Parv and clubbed his idea with the broader concepts brought forward by PM Shri Narendra Modi like Make In India, Digital India and Sabka Sath Sabka Vikas.
- The first Speaker of the Seminar, Prof. Shamir Hasan (Dean, Faculty of International Studies, AMU) related tourism to historical aspects by taking various case studies from West Asia. He also compared the Indian society with West Asian society and

emphasised that trade and commerce are the hallmarks of civilized society and tourism acts as a catalyst in building the economy of a region.

- Prof. Shakeel Ahmad Samdani (Faculty of Law) in his address talked about the legal and regulatory aspects of tourism especially in India and the rights of tourists in India. He strongly advocated the establishment of special tourism laws and regulations to safeguard the interests of tourists and make their travel hassle-free. He concluded that political and social environment affects tourist inflow on a large scale.
- The Dean of the Faculty, Prof. Nawab Ali Khan, while expressing his views on the theme of the Seminar presented the idea as to why Indian government is emphasising vehemently on tourism. He also said that Paryatan Parv aims to generate interest regarding travel and tourism among youth. In his address, he also focussed on the steps taken by Indian Government in the form of various Competitions/Seminars in which almost all States and Universities/ Institutes of repute have participated.
- In the later phase of the Seminar, mementos were presented to the Invited Speakers by the Dean, Prof. Nawab Ali Khan and Coordinator, Prof. Sheeba Hamid.
- The Seminar concluded with the intellectual remarks about the newly adopted idea of Paryatana Parv of the Ministry of Tourism, Government of India by Prof. Sheeba Hamid. She emphasised on developing and publicising Aligarh as a heritage site as it has more than 60 heritage sites on AMU Campus including a fort and riding club. She also said that Aligarh and AMU both have the potential of appearing as a tourist site on the map of India.
- Thereafter, Ms. Rachel Wahab, MTA(first Year) proposed vote of thanks. She immensely and specially thanked the Ministry of Tourism, Government of India for giving AMU a platform and chance to be a part of nationwide celebrations during Paryatan Parv (5th to 25th October 2017)
- The Seminar was a huge success and was attended by 30 teachers and 150 students of various disciplines.
- The Seminar came to an end with University Tarana (Song) and National Anthem.