

Curriculum Vitae

Dr. MOHD. NASIR ZAMIR QURESHI

Associate Professor

Department of Commerce

Aligarh Muslim University, Aligarh-UP (India)

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Personal Details:

Father's Name	(Late) Mr. Mohd. Zamir Qureshi
Date of Birth & Place	26-04-1959 (Gorakhpur, U.P.)
Sex	Male
Nationality	Indian
Marital Status	Married
Languages Status	English, Hindi & Urdu
Computer Skills	Ms- Office

ACADEMIC PROFILE

Educational Qualification:

- Ph D (1993) from Aligarh Muslim University, Aligarh, Uttar Pradesh
Title of the Thesis **‘Manpower Planning and Management Practices- A Case Study of BHEL’**
- M.Phil (1987) from Aligarh Muslim University, Aligarh, Uttar Pradesh.
Title of Dissertation **‘A Study of the Organizational Structure of UPTRON India Ltd.’**
- M.Com (1984) with Ist Division from Aligarh Muslim University, Aligarh, Uttar Pradesh.
- B.Com (1982) with Ist Division from Aligarh Muslim University, Aligarh, Uttar Pradesh

- Intermediate (1975) with IInd Division from U.P. Board of Intermediate Education, Uttar Pradesh.
- High School (1973) with IInd Division from U.P. Board of Secondary Education, Uttar Pradesh.

Period of teaching experience:

P.G. Classes (in years): 14 Years

U.G. Classes (in years): 17 Years

Classes Taught:

M.Com, MFC, MTA, PGDBA, PGDBF, B.COM.

FIELDS OF SPECIALIZATION:

- a) Management
- b) Human Resource Management
- c) Entrepreneurship
- d) Insurance

Subjects Taught:

Human resource Management, entrepreneurship, Management, managerial economics, Project planning and Control, Insurance.

Total Research Experience: 12 Years.

Number of Thesis/Dissertation Supervised:

PhD Level:

Degree Awarded: 04

No. of Research Scholars working: 07

P.G. Level

(1) **MFC** Dissertations 07- Aligarh Muslim University, Aligarh.

(2) **MTA** Dissertations 04- Aligarh Muslim University, Aligarh.

PG Diploma Level:

(1) **PGDBF** Dissertations 03- Aligarh Muslim University, Aligarh.

(2) **BRIM Dissertations** 03- Aligarh Muslim University, Aligarh.

Past Working Experience:

- Worked as a Lecturer in Women's Polytechnic, Aligarh Muslim University, Aligarh 1997 to 2000.
- Worked as a Lecturer in the Department of Commerce, Aligarh Muslim University, Aligarh from 2000 to 2006.
- Worked as a Reader in the Department of Commerce, Aligarh Muslim University, Aligarh from 2006 to 2009.

VISITING FACULTY:

Visiting Faculty at the Supervisory Development Programme for Graduate Apprentice Engineers during 1992.

Areas Covered under the Programme

- Business Administration
- Human Resource Management

Faculty/Departmental Work:

- Nodal Officer NAAC, from 2012- till date
- Course coordinator, Distance Education Centre, AMU (2011)
- Assistant Superintendent of Exam, Department of Commerce (2012-2014)
- Program Officer NSS, (2014)

Books Published

1. Author of the book entitled, "Optimizing Human Resource: Issues and Strategies" published by AMU press, 2006.
2. Co-Author of the Book on Human Resource management.(HR/MBA ISBN: 978-93-5058-571-9),2014.
3. Author of the book Business Studies to Distance Education on A.M.U for XII standard, 2011-12.
4. Author of the book Accounting to Distance Education on A.M.U for XII standard, 2011-12.

Edited Books/Member of course expert committee:

1. Member of Course Expert committee on Sales Management (MVE-006) for the Post Graduate Diploma in pharmaceutical sales management (PGDPSM) Indira Gandhi National Open University (IGNOU) New Delhi.
2. Member of Course Expert Committee on Introduction to Management (MVE-005) for the post-graduate Diploma in Pharmaceutical Sales Management (PGDPSM) Indira Gandhi National Open University (IGNOU) New Delhi.
3. Editor, Introduction to Management (MVE-005) for the post-graduate Diploma in Pharmaceutical Sales Management (PGDPSM) Indira Gandhi National Open University (IGNOU) New Delhi.
4. Editor, “economics and statistics (11-EC-03)” for class XI commerce, centre for distance education, AMU, Aligarh.

LESSONS CONTRIBUTED & STUDY MATERIALS PREPARED:

1. 5 lesson in Business Economics to distance education A.M.U for the course of B.Com 1st year Student.
2. 9 lesson in insurance to Distance Education A.M.U for the course of B.com 2nd year Student.
3. 5 lesson in Management Accounting to Distance Education on A.M.U for the Course of B.com 2” Year Student.
4. 2 units (11, 12) Introduction to Management (MVE-005) Post-graduate Diploma in Pharmaceutical Sales Management (PGDPSM) Indira Gandhi National Open University (IGNOU), New Delhi.

Chapters Contributed in Edited Books:

1. Creative Advertising Strategies for effective retailing in globalised economy, PP-821-830(2009), Book titled: Globalisation and Economic Development, Mittal Publication, New Delhi. ISBN:81-83-24-315-0
2. “Environmental Accounting and Reporting- Issues and Challenges” in the book entitled: Resource Development and environmental Change- Bio Geography and environmental Change, ISBN: 978-81-8069-898-9, vol.2
3. Managing creative abilities of Human resources through Quality Circles”, in the Book entitled: strategic human resource management: emerging dimensions and trends, Excel Books Pvt. Limited(2005), ISBN: 81-8323-004-0

TECHNICAL SESSION CHAIRED:

1. Acted as Chairperson for Technical Session: open and distance learning for social Justice (22-24 March 2011) in CDE, AMU, Aligarh.
2. Acted as Chairperson for Technical Session: International Conference on “Role of Education for Social Sector Issues in India” Organized by TIMES, Singhania & Bedfordian Business School-UK, held at Aligarh-INDIA on 24th July 2011.

Recent Papers presented in Conferences/Seminars: from the date of eligibility as per PBAS (2006 onwards)

S.No	Title of the Paper presented	Title of Conference/Seminar	Organized by	Whether International/national /state/regional/college or university level
1.	Foreign Direct Investment in India: The emerging challenges 12-11-2006	One and a half decade of India's economic Reforms: Introspection And Future Agenda	Indian Economic Association(IEA)& Department of Economics, AMU Aligarh	National
2.	Managing HR in Indian Tourism Industry- challenges and Strategies. Sept,22-23,2007	National Seminar on Emerging Issues in Business Management	Jiwaji University, Gwalior.	National
3.	BPO in India: Impacts and Implications,27-28,Oct,2007.	National Seminar on Contemporary Issues In Accounting, Commerce and Business Management.	Indian Accounting Association (Gwalior branch)	National
4.	Should FDI be allowed in India,s Retail Sector, 27-28,Oct,2007.	National Seminar on Contemporary Issues In Accounting, Commerce and Business Management.	Indian Accounting Association (Gwalior branch)	National
5.	Creative Advertising strategies for effective retailing in globalised economy. 27-29 th Dec 2007	60 th All India commerce conference	Department of Commerce, osmania University. Hyderabad.	National
6.	E-Banking Under Global Perspective,20-21 feb,2008	International Seminar on Re Engineering Of Indian Banking Industry in Global Perspective	Bareilly College, UP	International
7.	Role Of HR in Re structuring Of Banks IN	International Seminar on Re Engineering Of Indian Banking	Bareilly College, UP	International

	India- A Global Perspective. 20-21 feb,2008.	Industry in Global Perspective		
8.	Banking In India Thrusts and Challenges,24-25,Jan 2008.	National Seminar on Banking In India Thrusts and Challenges	Kamala Nehru College, New Delhi	National
9.	Challenges and strategies for Management Education in the globalised Business Environment, 15-16 Feb,2008.	International Conference on Emerging India: The Role of Management and IT Education.	HIMCS, Farah,Mathura.	International
10.	Global Economic Slowdown: Causes and Remedies 21-03-2009	Global Recession and Indian Economy	Al-Barkaat Educational Institutions, Aligarh	National
11.	Problems and Prospects of Environmental accounting and Reporting in International Market. 24-25,april 2009	International Market at Crossroads: Strategic Dimensions and Directions.	DRIEMS Business School	Inter national
12.	Environmental accounting and Reporting in Indian Corporate Scenario 28-30 June,2009	International Conference on WATER, ENVIRONMENT, ENERGY and SOCIETY	S.R.K College, With International Sociological Association RC-24 &EU	Inter national
13.	Environmental accounting and Reporting an essential component of business strategy. Nov 14-15,2009	XXXII All India Accounting Conference	Indian Accounting Association (Gwalior) With Institute of Commerce and Management, Jiwaji University Gwalior	Inter national
14.	Recent Issues in corporate finance and investment, 2-3, Oct, 2010.	National Seminar on Economic Liberalisation and Poverty Alleviation: Issues and Challenges	Dept. of economics, DS College, Aligarh. With ICSSR	National
15.	Business Process Outsourcing- Imperatives and Strategies	Annual Conference on Market Economy and Gandhian Ethics	IGNOU	National

	for Indian Business. 29-31,Oct,2010			
16.	Corporate Social Responsibility- An evaluation of Environmental Aspects. 9-10,nov,2010	UGC sponsored two day National Seminar on Global Environmental Issues and Climate change.	MCM DAV College for Women, Chandigarh.	National
17.	Education Management for Contemporary Challenges: The Role Of Business School. 22-24, March,2011	International Conference On Open & Distance Learning for Social Justice.	Center For Distance Education, AMU.	International
18.	Information Technology and Women Empowerment in India. 24,july,2011	International Conference on Education Awareness for Social Sector Issues in India	TIMES, Singhania University and Luton, UK.	International
19.	FII's Performance in Indian capital Market in Last Two Years. 27,Dec.2012	Opportunities and Challenges in Present Global Business Scenario	Adhiparasakhthi Engineering College,Melmaruvathur	National

Paper Published in Journals: from the date of eligibility as per PBAS (2006 onwards)

S.No.	Title with page nos.	Journal	ISSN/ISBN NO.	Whether peer reviewed impact Factor, if any	No. of Co-author	Whether you are the main author
1.	Informal Organisation :Its significance to management	PR Communication Age	Oct 2006 ISSN-0972-0650 (vol-09 issue 7)	---	01 Research Scholar	yes
2.	FDI in Indian retail sector: prospects and hurdles. PP 69-76.	The Indian Journal of Commerce	Oct-Dec 2007 Reg. No. 4973/60	--	01 Research Scholar	Yes
3.	Women Entrepreneurship in India: An Overview	Global Journal of Arts and Management	Jan2012 ISSN: 2249-2658. Vol 1	Referred	01 Research Scholar	Yes

4.	Customer Response Towards Advertising-A case Study of Airtel. PP 50-62	Deliberative Research	Jan-March 2012 ISSN-0976-1136	--	01 Research Scholar	Yes
5.	Environmental Accounting and Reporting-An essential Components of Business strategy	Asian Journal of Research in Banking and Finance.	April 2012 ISSN: 22497323. Vol 2, Issue 4	Referred	01 Research Scholar	Yes
6.	Policy Framework and strategies of micro Insurance in India	Banijya	Mar-2013 ISSN-0975-0010	Referred	01 Research Scholar	Yes
7.	Talent sustenance during economy slowdown. PP 9-12	International Journal of Applied Research	Jan 2013 ISSN-2249-555X (vol. 3, Issue 1)	Referred, Impact Factor:0.8215	02	Yes
8.	Role of small and medium enterprises in India's Manufacturing Sector	International Journal of Research in Commerce and Management.	May 2013, ISSN-0976-2183	Referred	03	Yes
9.	Corporate social responsibility: Issues and strategies	PARIPEX-Indian Journal of Research	Oct02013, ISSN- 2250-1991	Referred, peer reviewed	01	Yes
10.	Corporate social responsibility in Life Insurance	Global Journal for Research analysis	Feb 2014, ISSN- 2277-8160	Referred, peer reviewed impact factor 0.2714	01	second
11.	Escalating productivity of work culture and its customization through quality circles	Global Journal for Research analysis	Oct 2014, ISSN-2277-8160	Referred, peer reviewed impact factor 1.5408	02	Yes

Date:-

Place: Aligarh

Dr. M. Nasir Zamir