

## **Lectures through Video-Conferencing Organized in Department of Business Administration, AMU Murshidabad Centre**

Mr. Gulam Rabbani Khan and Mr. Mohammad Adnan delivered extension lectures through video-conferencing in the Department of Business Administration, AMU Murshidabad Centre on April 14 and 15, 2017. These lectures were attended by a large number of students and followed by extended discussions with the speakers.

Mr. Rabbani is an electrical engineer by profession and associated as Project Manager with Al-Mostajed Technologies LLC, Dubai. He spoke on the topic: “Challenges in Project Management”. He explained the basic concepts of Project Management and answered queries of students regarding the opportunities that are available in this field.

Mr. Adnan is Management Specialist working with an e-commerce start-up named Purple Commerce. He gave a presentation on “Job Prospects in Digital-Marketing in India.” He highlighted the increasing scope of digital marketing and explained the issues that are involved in either launching a start-up firm or getting a job in such organizations.

Dr. Badaruddoza, Director AMU Murshidabad Centre conveyed his thanks to both the experts. He expressed satisfaction over the conduct of this lecture series in the Department of Business Administration and informed the students that the Centre will facilitate all such efforts in future also.

This lecture series is entirely managed by MBA final year students, especially Mr. Quaid Jamal and Mr. Samantak Chakraborty. Training and Placement Officer, Dr. Nigamananda Biswas; Dr. Rashid Usman Ansari, and Member TPO, Dr. Syed Atif Jilani were also present during the lectures.